

# The 2026 NAHB International Builders' Show®

Education & Events List as of 10/12/2025

Name	Type	Date	Location
Marketing and Communicating with the Aging in Place Client (CAPS I)	Pre-Show Course	Saturday, February 14 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Advanced High-Performance Building: Best Practices for Climate Zones	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 27
Design Concepts and Methods for Livable Homes and Aging in Place (CAPS II)	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Estimating: The First Line of Defense for Profits	Pre-Show Course	Sunday, February 15 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Land Development I: Getting Started, Business Management & Financing	Pre-Show Course	Sunday, February 15 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 23-24
Path to Gold: The Complete New Home Salesperson	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 22
Project Management	Pre-Show Course	Sunday, February 15 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Land Development II: Strategic Innovation & Execution	Pre-Show Course	Sunday, February 15 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 23-24
The Project Schedule as a Planning and Communication Tool	Pre-Show Course	Sunday, February 15 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Associates of Excellence Awards	Awards Ceremony	Monday, February 16 10:30 - 11:30 am	TBD
Young Professional Awards	Awards Ceremony	Monday, February 16 6:00 - 6:30 pm	TBD
Building Science Symposium	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	OCCC - TBD
Business Accounting: A Road Map to Profitability	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Business Management for Building Professionals	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 23-24
Details and Solutions for Livable Homes and Aging in Place (CAPS III)	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 17-18
Financial Management	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 22

Name	Type	Date	Location
How to Craft a Winning Digital Marketing Strategy	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - Bayhill 25-26
Site Planning	Pre-Show Course	Monday, February 16 9:00 am - 12:00 pm	Hyatt Regency Orlando - TBD
Train the Trainer	Pre-Show Course	Monday, February 16 9:00 am - 5:00 pm	Hyatt Regency Orlando - Bayhill 27
Job Costing: The Road Map Continues	Pre-Show Course	Monday, February 16 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 19-20
Website Best Practices for Maximum Lead Generation	Pre-Show Course	Monday, February 16 2:00 - 5:00 pm	Hyatt Regency Orlando - Bayhill 25-26
The New American Home & The New American Remodel Tours - Tuesday	Tour	Tuesday, February 17 7:30 am - 3:00 pm	OCCC - TBD
DCW Opening Ceremonies, Featuring Emmitt Smith	Keynote	Tuesday, February 17 8:00 - 9:00 am	OCCC - Valencia Ballroom
5 Proven Processes to Boost Team Efficiency & Client Satisfaction	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 304H
Building for Today's Buyer: Data, Trends & Strategies for Attainable, Livable Homes	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 240C
Built to Sell: Unshakeable Sales Power in Any Market	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 314B
Metrics, Smetrics: How to Track the Numbers That Truly Matter	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 308D
Offsite Meets Onsite: Hybrid Construction for Speed, Savings & Efficiency	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 307C
People Over Process: Exposing the Hidden Killer That's Costing You Sales	Building Knowledge Session	Tuesday, February 17 8:15 - 9:15 am	OCCC - West 315A
2026 Multifamily Market Outlook	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 307C
3 Journeys of Builder & Remodeler Growth: Strategies & Lessons Learned	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 304C
AI is Your MVP: Train & Coach Your Team to Win	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 315A
Avoid Margin Loss & Unlock Hidden Profit Through Smarter Project Management	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 240C

<b>Name</b>	<b>Type</b>	<b>Date</b>	<b>Location</b>
Know Before You Go! 50 Must-See Products & Services at IBS 2026	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 304H
Profitable Processes: How Successful Builders Streamline, Delegate & Grow	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 308D
Reshaping Home Building: Innovative, Efficient & Affordable Communities That Last	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 308D
Shatter The Sales Stereotype: Redefining What Makes a Top Sales Performer Today	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 311G
The 7 Habits of Highly Effective Builders	Building Knowledge Session	Tuesday, February 17 10:00 - 11:00 am	OCCC - West 224F
A Better Bottom Line: Mastering Cash Flow, Profit Protection & Sales Growth with Diligence	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 224B
AI, Demystified: Field-Tested Tools to Streamline Builds, Protect Margins & Reduce Headaches	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 307C
Budget-Friendly Marketing: 3 Marketing Pros, 3 Builder Sizes, 3 Winning Strategies	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 315A
Design Sells: Create Affordable Homes Buyers Want & Can Afford	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 314B
Effective Even-Flow Scheduling For Shorter Build Times & Higher Profits	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 304C
From Hesitation to Homeowner: How to Close More Sales in a Reluctant Market	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 311G
Get Up to Speed on the 2024 International Energy Conservation Code (IECC)	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 304H
Maximizing Trade & Supplier Relationships in a Tough Market	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 224F
The Approvals Gauntlet: Navigating Zoning & Entitlements for Attainable Housing	Building Knowledge Session	Tuesday, February 17 12:30 - 1:30 pm	OCCC - West 308D
10 Risk-Reward Strategies for Smarter Lease-Ups in 2026	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 308D
An Insider Guide to 2026 Design & Product Trends	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 311G

<b>Name</b>	<b>Type</b>	<b>Date</b>	<b>Location</b>
Out with the Old: Modern Marketing Plans That Actually Work	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 314B
Reimagining the Buyer Journey: Builder Lessons from Fashion, Tech & Hospitality	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 315A
Scaling with Intention: Signs You're Ready & Steps to Get There	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224F
Stop Chasing, Start Closing: No-Nonsense Sales for Profitable, Low-Drama Projects	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224B
Take Control of Project Costs! Practical Cost & Change Order Management Strategies	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 224B
The Outlook: 2026 Housing & Economic Forecast	Super Session	Tuesday, February 17 2:15 - 3:45 pm	OCCC - Spotlight Room - Tangerine Ballroom - Hall West F2
Unlock Cash Flow & Regain Control Without Debt, Fees or More Sales	Building Knowledge Session	Tuesday, February 17 2:15 - 3:15 pm	OCCC - West 304H
10 Strategies to Build Buyer Confidence & Cut Cancellations In Uncertain Times	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 315A
NAHB/Builders Mutual Safety Award for Excellence (SAFE) Ceremony	Awards Ceremony	Tuesday, February 17 4:00 - 5:30 pm	OCCC - IBS Jobsite Safety Zone - S14175
Next Gen Insights: What Young Pros Want in Floor Plans, Elevations & Interiors	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 311G
Private Builder Playbook: Proven Strategies to Win in a Big Builder World	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 224F
Replace Yourself in Sales: 5 Steps to Creating a Team That Closes	Building Knowledge Session	Tuesday, February 17 4:00 - 5:00 pm	OCCC - West 304C
The Nationals Awards Gala featuring 55+ Housing, Global Innovation and NAHB Honors	Awards Ceremony	Tuesday, February 17 5:00 - 10:00 pm	Hyatt Regency Orlando - 9801 International Dr, Orlando, FL 32819
IBS House Party	Reception	Tuesday, February 17 6:00 - 8:00 pm	Live! at The Pointe Orlando - 9101 International Dr, Orlando, FL 32819
The New American Home & The New American Remodel Tours - Wednesday	Tour	Wednesday, February 18 7:30 am - 3:00 pm	OCCC - TBD
NAHB Meeting of the Members & Leadership Council	Presentation	Wednesday, February 18 8:00 am - 12:30 pm	TBD

<b>Name</b>	<b>Type</b>	<b>Date</b>	<b>Location</b>
Cut Costs, Keep Quality: 6 Proven Strategies for Attainable Homes	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 224B
MAP It Out: The Best Route for Moving Aging Inventory	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 315A
Neighborhood Main Streets & Missing Middle Housing: How to Deliver What the Market Wants	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 307C
Re-Designing Design: Practical Ways AI Enhances the Process	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 311G
Remodeling by the Numbers: Market Outlook & Business Benchmarks for 2026	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 304H
Servant Leadership: Turning Trust Into Performance & Profitability	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 224F
Smarter Value Engineering: Teaming with Trades to Cut Costs, Not What Sells	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 304C
Stop the Scroll: Brand Storytelling That Grabs Attention, Inspires Trust & Makes the Sale	Building Knowledge Session	Wednesday, February 18 8:15 - 9:15 am	OCCC - West 314B
The Experience: Mastering Customer Care During & After the Build	Super Session	Wednesday, February 18 8:30 - 10:00 am	OCCC - Spotlight Room - Tangerine Ballroom - Hall West F2
3 Simple Strategies to 5% More Profit	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 224F
Big Sales & Marketing Wins on a Small Builder Budget	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 315A
Collaboration Over Chaos: The Power of Unified Pre-Construction	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 304C
Density Done Right: Attainability Without Sacrificing Livability	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 314B
Home Trends, Buyer Preferences & Most Likely Features for 2026	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 311G
Listen Smarter, Communicate Clearer: Build Trust, Reduce Conflict & Get Results	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 224B
No More Callbacks: The Secrets to Error-Free Execution in Construction	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 240C

<b>Name</b>	<b>Type</b>	<b>Date</b>	<b>Location</b>
Remodeler Pre-Construction that Boost Profits, Clarity & Client Confidence	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 307C
Swipe, Scroll, Sell: Making Social Media Your Best Sales Center	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 311G
The New Search Landscape: 5 Moves to Outrank & Outperform in a Zero-Click World	Building Knowledge Session	Wednesday, February 18 10:00 - 11:00 am	OCCC - West 307C
3 Keys to Winning Floor Plans: Right-Sized, On-Trend, Margin-Boosting	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 314B
A Builder's Guide to Navigating the Built-for-Rent Boom	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 240C
Beyond the Base Price: Maximizing Profitability Through Strategic Pricing	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304C
Breaking the 12 Barriers to Offsite Construction Success	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 308D
Ditch the Spreadsheets: 3 Builders Who Proved the Power of Business Intelligence	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 224F
Get Them to Do What You Ask: The ABCs of Team Accountability	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 224B
Profit-Protecting Design-Build: Smarter Budgets, Cash Flow & Client Fit	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304H
The Brave Leader Blueprint: Elevating Sales Teams with Courage, Clarity & Consistency	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 315A
Winner Techs All: Smarter Tools for Online Sales & Marketing Success	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 311G
Your Secret Sales Weapon: Using Back-Office Tech Win Bigger, Better Jobs	Building Knowledge Session	Wednesday, February 18 12:30 - 1:30 pm	OCCC - West 304H
8 Business Essentials to Drive Profitability, Performance & Growth	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 224F
Building Materials in Flux: Pricing Trends, Trade Dynamics & Supply Chain	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 240C
Designing & Developing Attainable Housing That Works: Smart Solutions for Lasting Impact	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 308D

Name	Type	Date	Location
Elevate Your Elevations: Create Streetscapes & Exteriors That Sell Homes	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 314B
Increase Velocity, Decrease Cycle Time: Streamlining Workflow for Profit & Peace of Mind	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 304C
The Rally: Unstoppable Sales — 5 Pillars to Stand Out, Win Buyers & Sell More in 2026	Super Session	Wednesday, February 18 2:15 - 3:45 pm	OCCC - Spotlight Room - Tangerine Ballroom - Hall West F2
The Success Sweet Spot: Balancing Structure & Creative Freedom for Maximum ROI	Building Knowledge Session	Wednesday, February 18 2:15 - 3:15 pm	OCCC - West 304H
8 AI Tools for 3-5 Point Margin Gain	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 224F
Building Accountable Crews Who Deliver (Even When You're Not There)	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 240C
Future-Proof Your Funnel: Brand, Media, AI & More to Keep (Cautious) Leads Moving	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 315A
Land Development for Newbies: Real Talk, Real Tools, No Fluff	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 308D
Mastering the Client Experience From First Contact to Final Walkthrough	Building Knowledge Session	Wednesday, February 18 4:00 - 5:00 pm	OCCC - West 304H
Best in American Living™ Awards sponsored by SMEG, featuring Design, Multifamily, Offsite Construction and Remodeling	Awards Ceremony	Wednesday, February 18 5:00 - 8:00 pm	Hyatt Regency Orlando - 9801 International Dr, Orlando, FL 32819
IBS Young Pro Party	Networking	Wednesday, February 18 7:30 - 10:30 pm	The Hampton Social, Pointe Orlando - 9101 International Dr, Orlando, FL 32819
The New American Home & The New American Remodel Tours - Thursday	Tour	Thursday, February 19 7:30 am - 3:00 pm	OCCC - TBD
AI in Action: How Builders Are Using AI to Boost Efficiency & Client Satisfaction	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 240C
Complete Placemaking: Designing Neighborhoods That Stand Out & Sell Out	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 307C
Fix the Friction: Build Connected Buyer Journeys That Convert & Refer	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 311G
Mix It Up: The Power & Profit in Product Diversification	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 308D

Name	Type	Date	Location
Practical Strategies to Maximize Remodeling Margins	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 304C
Smart Strategies to Strengthen & Diversify Your Revenue Streams	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 304H
The Belonging Blueprint: Creating Wellness, Connection & Community in Multifamily Living	Building Knowledge Session	Thursday, February 19 8:15 - 9:15 am	OCCC - West 308D
Global Home Building Symposium	Networking	Thursday, February 19 8:30 - 10:00 am	OCCC - TBD
The Blueprint: How Innovation-Driven Design & Construction Is Reimagining Attainable Housing	Super Session	Thursday, February 19 8:30 - 10:00 am	OCCC - Spotlight Room - Tangerine Ballroom - Hall West F2
7 Ways to Cut Costs, Reduce Waste & Streamline Construction	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 304H
Built to Last: Beating Burnout & Finding Balance in a High-Pressure Industry	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 307C
Higher Profits & Happier Customers Through Intentional Design	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 308D
Selling Wellness in Kitchens & Baths: Design That Feels as Good as It Looks	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 314B
Tackling the Talent Shortage: How to Build a High-Performing Team That Lasts	Building Knowledge Session	Thursday, February 19 10:00 - 11:00 am	OCCC - West 240C
10 Secrets for Driving More Margin at Each Phase of the Build	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 240C
26 Creative Marketing Ideas for 2026	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 307C
Contracts, Insurance & AI: Strategies to Reduce Liability & Manage Risk in 2026	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 304H
Data-Backed Unit Plans, Amenities & Upgrades for Higher Rental Rates & Happier Residents	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 308D
Social Media Done On Your Own: Simple. Authentic. Affordable. Effective.	Building Knowledge Session	Thursday, February 19 12:30 - 1:30 pm	OCCC - West 304C
2026 Best of IBS Awards Ceremony & Toast	Awards Ceremony	Thursday, February 19 3:30 - 4:00 pm	OCCC - IBS Construction Performance Zone - W5483



Name	Type	Date	Location
Black Builder & Mentor Mixer	Networking	Thursday, February 19 5:00 - 7:00 pm	The New American Home
IBS Closing Concert	Concert	Thursday, February 19 5:00 - 7:00 pm	OCCC - Valencia Ballroom - W415