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# Made For Shade, Corradi USA's Innovative Awnings Have You Covered

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**Svet shading system by ShadeLab Designs available through Corradi**

The temperatures have been so erratic this winter that we've all spent more time outdoors than ever. Who would have believed we'd hit 85 degrees in January? But it's Texas, and we need to always be prepared. Installing a shading system is one of the best ways to enjoy outdoor time, especially with that harsh winter sun beaming down in your backyard.

Breathe in what's next.

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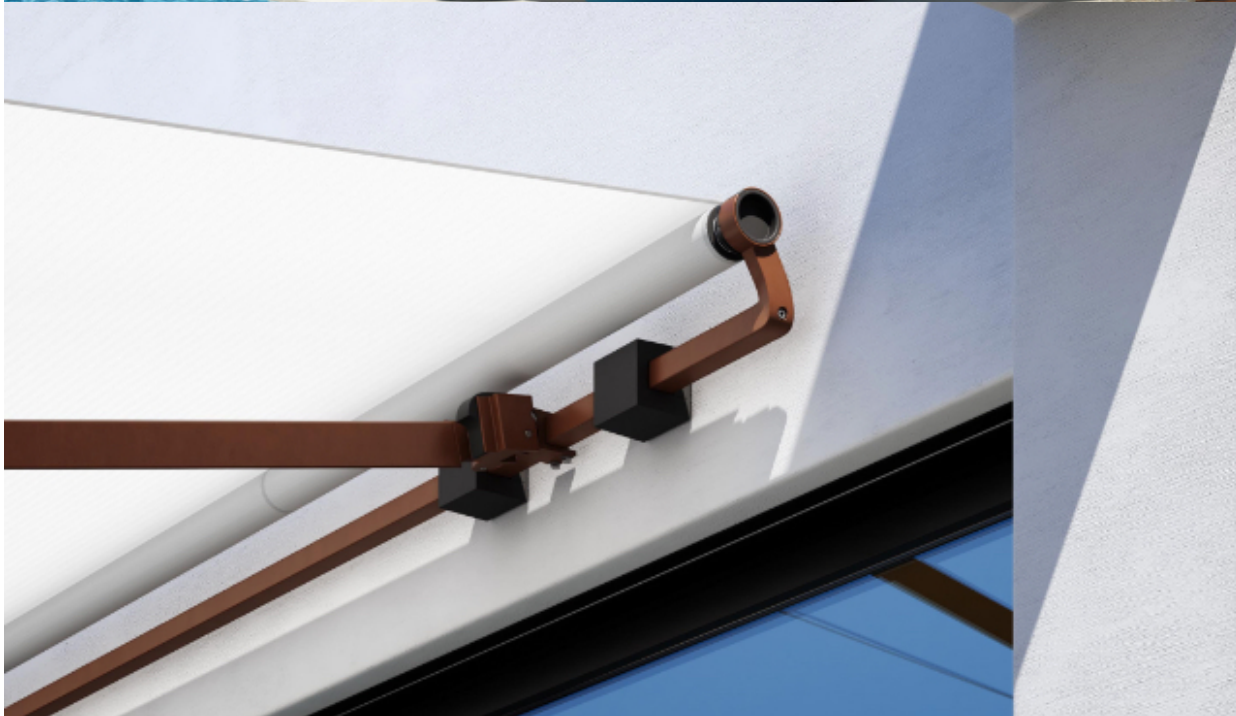
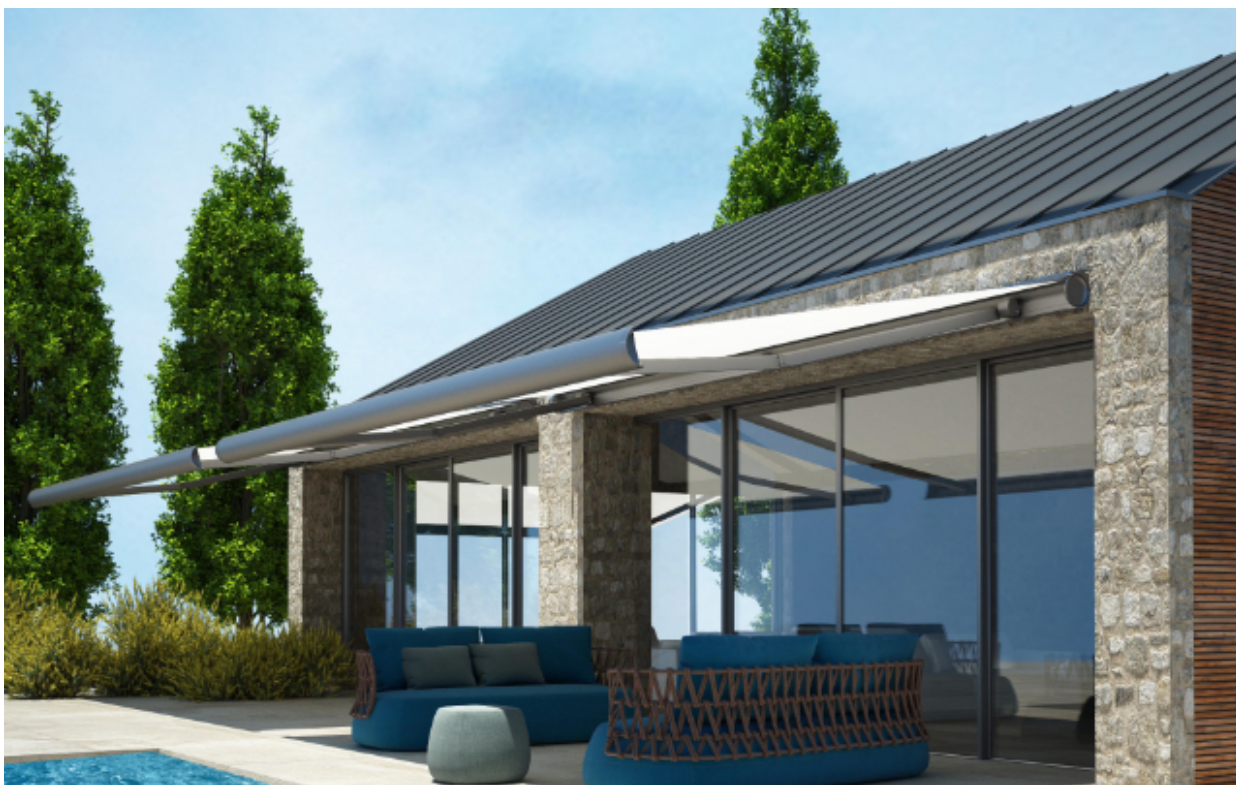
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**Feng shading system**

Corradi USA is the **wholesale supplier** of state-of-the-art outdoor shade and rain protection solutions and has been the resource for shading systems in Texas for years. If you think you know awnings, think again because they have come a long way since the days of vinyl and cotton duck.

Corradi **has reinvented the classic awning with new technology**, unique designs, and superior functionality. They also have shading systems that don't compromise a home's architectural integrity and offer awning sizes that meet the outdoor expanse of luxury homes today. The seven different products in Corradi's Shading line will suit every home style.



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# Corradi Builds it Better Outdoors

About 10 years ago, Colin Cope with [Ross Howard Designs](#) on Preston and Beltline wanted to expand his outdoor offerings and looked to Corradi. His company has a lot of products to offer, including upholstery, blinds, draperies, and shutters. Finding an outdoor vendor was a logical next step.

“I had the clients to promote outdoor products to, so it was a natural expansion to look for a vendor,” Cope said. “Corradi was recommended to me as they were local. This is important when we get into big sizes because we don’t have to deal with shipping costs. We can pick up directly from them.”



The pandemic made a notable difference in how people thought about outdoor spaces and how to make them more enjoyable, and that desire has only continued to grow. Homeowners want to utilize their outdoor spaces year-round. Awnings make that a lot easier.

“Awnings are very popular,” Cope said. “They are functional and serve a good purpose, especially over large areas that need a lot of shade. Many back patios are 20 feet wide by 12 feet deep. You can create a nice sitting area without being in the direct sun with an awning. Taking a space that has not been particularly usable and making it function well gives a homeowner a more enjoyable outdoor experience.”



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While many of our new homes have more usable outdoor spaces, most existing homes do not. Expanding outdoor use is generally the first thing newcomers consider when they move to Dallas but they need guidance.

“It’s important to see the product and consult with a professional because placement is critical, Cope said. “Corradi shading systems are easy to extend and retract. You can set timers and wind sensing to have them automatically retract to a sleek look. The Ross Howard Designs store has a large showroom where homeowners can see how Corradi’s awnings look and function.”

Whether you need a free-standing Shade Sail that can be rotated up to 360 degrees or Svet, a ShadeLab Design often used in resorts and restaurants, Corradi has you covered!



Shade Sail shading system

## About Corradi USA

Corradi USA is a subsidiary of Corradi in Italy, which is an international leading maker of architectural outdoor living products. Our comprehensive line of shading products exemplifies European design and functionality. Italian engineering expertise combined with our American manufacturing excellence has made Corradi USA uniquely qualified in transforming ordinary outdoor spaces into relaxing destinations. Shading solutions offered include pergolas, louvered roofs, exterior solar screens, retractable shading systems, and our industry-leading collection of fabrics.

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