



[The 1776® Community](#) is a pioneering force in residential development, dedicated to weaving the fabric of American ideals into the very homes that stand as the cornerstone of the American dream. The 1776® Community is not merely a housing development; it is a testament to the enduring spirit of patriotism, the pursuit of the American dream, and the founding ideals that shape the United States.

## Beginning of a Movement

1776® Gastonia marks the inaugural venture of The 1776® Community, paving the way for a series of communities across the nation. The company is poised to collaborate with other home builders and developers, offering the opportunity to license the trademarked 1776® brand and standards into their communities. This visionary approach aims to create a network of The 1776® Communities that transcend geographical boundaries, uniting residents under the common banner of American values and community spirit.

As The 1776® Community debuts at the International Builders Show in Las Vegas, we invite you to explore the rich tapestry of 1776® and witness the future of community living shaped by a commitment to the principles that define our great nation. Join us as we embark on a journey to redefine residential living and establish a legacy of American ideals within the very fabric of our communities.

## About The Founder



### **Brock Fankhauser Bio**

The founder of The 1776® Community is Brock Fankhauser, a veteran of the home building industry and a second-generation residential developer.

Since 1998, Brock has developed 25 subdivisions and more than 1,000 homes in North Carolina and South Carolina.

In 2023, Brock launched a trademarked brand, The 1776® Community, and plans to develop communities which honor the traditions of America and where American Patriotism is woven into the fabric of each neighborhood. Every 1776® home displays The American Flag and each community features a home donated, mortgage free, to an American Veteran.



As Seen On



**Newsweek**



**Daily Mail**



**The Guardian**



## Logos & Taglines

**Website:** <https://greatamericanhomes.com/>

**Logo Files:**

<https://www.dropbox.com/scl/fo/96gggo8t0vnpi1o2v8nmj/h?rlkey=lvh17fhnhyrnu027pt4m0qzeo&dl=0>

**Tagline:** Where Patriotism Lives