

Linxura to Showcase its Innovative Smart Home Controller at IBS 2024

The compact, portable device empowers homeowners to take charge of all their smart home products

CHICAGO – Feb. 20, 2024 – Linxura announced that its award winning Smart Home Controller will be showcased at the 2024 International Builders Show (IBS), scheduled for Feb. 27-29, 2024. The Linxura Smart Home Controller allows homeowners to control all of their smart home devices with the click of a button. With the Linxura Smart Home Controller, there is no more navigating through multiple apps or having to configure a hub; simplicity and convenience are just a click away. Linxura is a finalist for “Best Indoor Product” at IBS 2024.

The Linxura Smart Controller allows up to 52 smart home devices to be configured, including those controlled by Alexa, Google Home and IFTTT. Homeowners can take the controller with them anywhere around the house and take control of their smart home in the kitchen, on the sofa, and even in bed.

With the Linxura Smart Controller and mobile app (iPhone and Android), controlling your smart home has never been more convenient. At the center of Linxura is an e-paper screen showing four devices at a time to control, with a click wheel around the screen to select other pages for devices and control them. Functions can be customized to work the way you prefer. For example, you can click once to turn a device on, twice to turn it off, and click and hold to enable the wheel to be able to adjust different smart device functions such as brightness, temperature, volume, channel, etc.

Simplify your smart home with custom one-button presses to control multiple devices at once, or fully automate scenes to occur on your preferred schedule. Whether it's setting the perfect morning ambiance or streamlining your daily routines, Linxura Scenes make smart living effortless and personalized.

“Linxura simplifies smart device control by eliminating the need for additional hubs, electric installations and multiple single purpose buttons or dials,” says Haofei Shi, CEO at Linxura. “With the ability to have scenes controlling multiple devices simultaneously, complex and expensive control solutions are now a thing of the past.”

Linxura offers true portability and convenience ... all in one small, compact device. The battery lasts up to 3 months on a single charge. And if you happen to misplace your controller, simply use the “Find My Controller” feature on the Linxura app to locate it.

The Linxura Smart Controller was awarded the “Best New Home Automation Hardware Solution” at the 2023 CEDIA Expo by rAve Pubs. It comes in three colors: Snow Pearl, Midnight Onyx and Sterling Moon. The Linxura Smart Controller retails for \$99.99 at <https://www.linxura.com/products/linxura-smart-controller>.

About Linxura

Founded in 2021, Linxura is a smart device control technology company based in Lisle, IL, a suburb of Chicago. The executive and management teams are professionals with a track record of technology successes in industries as varied as home integration, payment devices, entertainment, and access control. The mission at Linxura is to revolutionize the way people interact with their homes. Linxura is committed to providing top-quality smart home controllers that enable its customers to effortlessly manage and customize their living spaces. The company's focus on user-friendly interfaces, seamless integration, and cutting-edge technology sets it apart in the industry, ensuring that its products remain at the forefront of the smart home revolution. For more information, visit www.linxura.com.

For high-res images: <https://drive.google.com/drive/folders/1-2FtMKUxNRDPnFXRApxhgPUBKRrSIWQs>

For video: <https://www.youtube.com/watch?v=2VrH7z3VL94>

Media Contact:

Curt Blakeney

Invent PR

curt@inventpr.com

480-628-1611