

The Future of Fireplaces: Revillusion™ Technology on display for Home Builders at IBS

Cambridge, ON, January 4, 2017 – The International Builders' Show January 10-12 promises to put Dimplex's best flames forward across the entire show floor. From the Multi-Fire XD™ Firebox on display at the NextGen Tiny Home built by Alabama Tiny Homes in the outdoor exhibit area, to the West Hall #W2171 in the KBIS show where our DFR Series Firebox is on display at the Masterbrand Cabinets booth.

But perhaps the best flame was put forward last March at the HPB (Hearth Patio & Barbecue) Expo in New Orleans when Dimplex once again set the standard for electric fireplaces in North America with Revillusion™, winning the 2016 Vesta award for Best Electric Product. And now, this breakthrough technology is also recognized as a finalist for the 2016 NAHB Global Innovation Award.

Dimplex has become synonymous for having the most realistic flame in the industry and Revillusion is pushing the category forward by blurring the lines between electric and combustion fireplaces. Using new and patented technology, Revillusion achieves the elusive goal of an electric fireplace with the true depth and charm of a wood-burning fireplace.

The unique ThruView™ Design lets you look through the flames to the back of the fireplace, which doubles the visible depth and dramatically changes the overall authenticity. Revillusion Built-in Electric Fireboxes offer unprecedented depth, stunning realism day or night, and customization that allow each individual to tailor the fireplace experience to their unique personality. There is no easier or more versatile way to turn a vision for a custom fireplace into reality, simply frame the firebox, connect the electrical supply and finish. With no combustion, there is no venting or safety clearance to worry about so virtually any surround material or location is possible. The choice to plug in the firebox using the optional plug kit or hardwire to 120 or 240-volt electrical supply can be made based on the installation and heating needs.

“For over 25 years in North America, Dimplex has been committed to fostering outstanding research, product innovation and design excellence in the category of electric fireplaces,” says Jane Bradley, Director of Marketing for Dimplex North America. “Our newly patented Revillusion™ fireplace technology provides construction and design professionals with premium-quality electric options to meet their client's needs, while achieving the efficiency demands of Net-Zero Construction and regional clean air programs across the nation. We are truly honored to be a contender for 2016 NAHB Global Innovation Award.”

By setting a new quality standard for electric, Dimplex makes it easier than ever for builders to add ambiance and luxury using fireplaces in their homes as a standard feature. At Booth S2440 at this year's International Builders show... you'll see that with Revillusion™ The Future of Fireplaces is Clear.

About Dimplex:

Dimplex North America Limited is celebrating 25 years as a world leader in innovative electric heating and electric fireplace solutions in North America, offering a wide selection of residential, commercial and industrial products. The Dimplex commitment to innovation fosters outstanding research, product develop and design excellence.

Dimplex North America is a member of the Glen Dimplex Group of companies of Dublin, Ireland. Established in 1973, Glen Dimplex is the world's largest manufacturer of electrical heating products, also holding significant global market positions in domestic appliances, cooling, ventilation and Renewable Energy solutions. Dimplex operates two distribution facilities with over 400,000 square feet of space located in Indianapolis, Indiana and Cambridge, Ontario.