

# BSH BRANDS BOSCH, THERMADOR AND GAGGENAU WILL SHOWCASE THE NEWEST KITCHEN SOLUTIONS AT DESIGN & CONSTRUCTION WEEK 2016

Booth C3837 will be the place to preview new products and celebrate milestone anniversaries from January 19-21, 2016

**Los Angeles, CA - November 19, 2015 -** Bosch, Thermador and Gaggenau will join forces at Design & Construction Week from January 19-21, 2016 in Las Vegas to showcase the latest in home appliances and highlight how the BSH portfolio provides a full array of kitchen solutions to designers and builders.

The leading BSH family of brands will come together in one extraordinary booth to unveil industry and design trends, state-of-the-art products and the best in American and German design across three tiers of home appliances.

- Bosch: Bosch home appliances, the premier European kitchen design brand, will showcase its
  award-winning suite of sleek, modern appliances. Bosch is invented for life, providing appliances
  to meet the needs of every kitchen. Through its modern design principles, including ergonomic
  design and precision technology, Bosch enhances life in the kitchen by providing a simple
  solution to healthy living.
- **Thermador:** Thermador, the all-American appliance brand that is the leader in luxury cooking, is celebrating its milestone 100th anniversary and raising the bar on power and performance for 100 more by unveiling new innovations in cooking and cooling for today's culinary enthusiasts.
- Gaggenau: With a rich history of 333 years, Gaggenau is a manufacturer of luxury home appliances "Made in Germany" and an innovative leader in design and technology, and will present new groundbreaking innovations in steam cooking and ventilation. Exclusive culinary culture combined with timeless design, craftsmanship and carefully selected materials, the difference is Gaggenau.

Design & Construction Week 2016 takes place January 19-21, 2016 at the Las Vegas Convention Center. The Bosch, Thermador and Gaggenau booth will be located in the International Builders' Show (IBS) area in the Central Hall at booth number C3837, though attendees at any of the Design & Construction Week shows are encouraged to visit. More information about the schedule of booth activities will be available in the coming months.

## **About Bosch Home Appliances**

Bosch home appliances is part of BSH Home Appliances Corporation, a wholly-owned subsidiary of BSH Hausgeräte GmbH, based in Munich, Germany. As part of the largest manufacturer of home appliances in Europe, and one of the leading companies in the sector worldwide, Bosch has been selling high performance German-engineered appliances in the United States since 1991. Known nationwide for raising the standards in quietness, efficiency and design for appliances, Bosch frequently receives top ratings in leading consumer publications and received awards from ENERGY STAR for eight consecutive years, from 2007-2014. With U.S. headquarters in Irvine, Calif., the company also operates manufacturing facilities in La Follette, Tenn. and in New Bern, N.C., housing state-of-the-art factories for dishwashers, ranges, ovens and cooktops.



For more information about Bosch, visit <a href="www.bosch-home.com/us">www.bosch-home.com/us</a>, like Bosch at <a href="www.facebook.com/BoschAppliances">www.facebook.com/BoschAppliances</a> or connect on Twitter <a href="@BoschAppliances">@BoschAppliances</a>.

#### **About Thermador**

Thermador has been providing real innovations for real cooks for nearly 100 years. The iconic line of cooking, cleaning, refrigeration and ventilation products remains committed to empowering culinary enthusiasts to be their best through continuous innovation breakthroughs – from the world's first wall ovens and gas cooktops with the patented Star® Burner to the Freedom® Induction Cooktop, the first full-surface induction appliance, and the Freedom® Collection, the first modular built-in fresh food, freezer and wine preservation columns.

Thermador is part of BSH Home Appliances Corporation, a fully owned subsidiary of BSH Hausgeräte GmbH, the third largest manufacturer of home appliances in Europe and one of the leading companies in the sector worldwide. For more information, visit www.thermador.com or follow us on Facebook, Twitter and Instagram at: <a href="www.facebook.com/thermador">www.facebook.com/thermador</a>, <a href="@athermador">@athermador</a> and <a href="@athermadorHome">@athermadorHome</a>, respectively. For Thermador customer service, call 1-800-735-4328.

# **About Gaggenau**

Gaggenau is a manufacturer of professional-grade home appliances "Made in Germany" and acknowledged as an innovative leader in design and technology. Throughout its 333 year history, the brand remains committed to its tradition of industrial manufacturing with high quality material and incomparable craftsmanship standards. Gaggenau has revolutionized the kitchen with its internationally acclaimed products, including the 400 series handle-less built-in ovens, Combi-steam oven for the home chef and full surface induction cooktop.

Gaggenau is a subsidiary of BSH Hausgeräte GmbH in Munich and is currently represented in more than 50 countries with flagship showrooms in major cities around the world. Gaggenau globally unites Epicureans who have a strong taste and passion for exclusive culinary culture. The difference is Gaggenau. For more information about Gaggenau, visit <a href="http://www.gaggenau.com/us/">http://www.gaggenau.com/us/</a>.

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