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Organized Living Launches New Closet Accessories to Address the Storage Needs of Any Home buyer

Cincinnati, OH (March 4, 2015) Organized Living freedomRail distinguishes itself as the most flexible and adjustable storage system for single family builders with the launch of its new Reveal Series. The new product line features full-extension drawer glides that pull out from freedomRail uprights to reveal stored contents. Reveal components include slide out hampers, shoe racks, baskets and pant racks and can be used to maximize space in closets, pantries, linen closets, laundry rooms and more.

"Home buyers constantly rank adequate storage and walk-in closets as their second most desired feature in their dream home," explains Jennifer Castenson, vice president of marketing at Organized Living. "Gone are the days where builders can use ordinary wire shelving in new homes. Today's buyers want smart storage solutions to make home life easier. Reveal was created with their needs in mind because it puts storage right at the home buyer's fingertips. Plus, it provides builders with limitless design flexibility to help them meet their buyer's demands and differentiate their homes."

Organized Living freedomRail storage solutions are ideal for new home construction because they are strong, easy to install and production-oriented. Reveal is no exception. Components are made with 30% more steel than most other systems, are preassembled and install on freedomRail Uprights in seconds. This means fewer call backs for builders and a high quality product that installs fast, after paint, without interfering with closing dates.

Watch this quick video to see all the ways Reveal benefits single family builders and how this new product line will help them satisfy home buyers' needs: <http://youtu.be/VH-tXieD7x0>.



Reveal becomes the next step to even more adjustability and flexibility for storage spaces. Visit OrganizedLiving.com and watch more videos to learn Reveal design tips, features and benefits and to be matched to a local Organized Living dealer.

About Organized Living

Organized Living brings superior storage and organization to the world through strong products, strong people and strong brand, helping people organize their lives. From the closet to the kitchen to the garage, Organized Living offers high-quality, innovative storage and organization products that make everyday life easier and sells through professionally installing dealers, retailers and online retailers. www.OrganizedLiving.com.

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