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Landmark to Launch Automation Initiative in Aerium Community

Innovative lifestyle applications to be delivered in builder's U.S. debut through partnership with Arizona technology integrator and groundbreaking automation provider

SARASOTA, FL., Aug 27, 2014 --- Landmark Homes USA, known as a leading-edge home builder, announced today that it is including standard home automation lifestyle packages in each of the homes it will build this year in its first development in the U.S., the Aerium community located in upscale downtown Scottsdale, AZ.

Landmark's Aerium homes will be equipped with automated lifestyle packages through a partnership with Digital Home Lifestyles, a technology integration firm based in Phoenix AZ, and Clare Controls, a manufacturer of high-performance automation solutions noted for offering adaptable lifestyle applications ranging from lighting and climate controls to video surveillance and multi-room audio.

Each new Landmark home will include Clare's [CLIQ controller](#) – the "brain" of the unified automation solution – to provide easily scalable automation services. Homeowners then select personalized packages to add safety and security, convenience and comfort, and entertainment. All of Clare's lifestyle applications are controlled securely through a single, personalized interface on the user's iPads, iPhones, and Android phones, whether they're at home or away.

"Our goal to provide new home buyers with a safe, comfortable, and convenient living environment, is beautifully enabled with the Clare Controls home automation system," said Ken Johnson, VP of Marketing for Landmark USA. "The system's ease of use and One-Touch Scenes makes every day home routines effortless, enhancing our customers' quality of living. Smart home technology can also reduce energy costs, with automated temperature and window shade control. We're confident that Digital Home Lifestyle's management of the system will help us exceed the expectations of today's sophisticated homebuyers.

"Our tag line is 'Forward Livability,'" Johnson added, "and home automation is another example of how Landmark is creating highly personalized and comfortable living spaces. The Clare system's user interface is sleek and Apple®-like, giving each resident easy control of any of the home's temperature, lighting, motorized shades, sound, or security features, in the way that is most relevant to them."

For Digital Home Lifestyles, President Jeff Beall said, "Clare's innovative, cloud-based system makes maintenance and management of the home automation system extremely efficient. We can program and maintain the system remotely using Clare's secure remote access, and even clone system configurations to quickly set up new projects. With fewer on-site service calls, we save valuable time and resources. Landmark's communities will receive faster, better quality, and more personalized automation solutions."

Brian Dietsch, Clare's VP of Business Development, added, "Clare Controls is thrilled to partner with Landmark Homes USA and Digital Home Lifestyles. Our product delivers affordable, luxury-level automation performance configured and packaged for the specific needs of forward-thinking home builders. We are confident that with our home automation lifestyle packages, and the technical expertise of Digital Home Lifestyles, the Aerium community will showcase the excellence of Landmark Homes."

About Landmark Homes USA

Landmark Homes USA is part of Landmark Group of Builders, a Canadian-based legacy born in 1977. After 15,000 homes, what's the perfect recipe? One part innovative sustainability, one part revolutionary construction technique, and one part prime location. The outcome? Forward Livability. <http://www.LandmarkHomesUSA.com> For information on Aerium homes, call 602.663.3455.

About Digital Home Lifestyles

Digital Home Lifestyles is a privately held limited liability corporation based in Phoenix, Arizona. DIGITAL specializes in electronic architecture, design, engineering and installation. Founded in 2004, Digital has successfully delivered integrated technology services to wide array of industries and customers. Licensed in the state of Arizona for both commercial and residential low-voltage communications systems, Digital provides technology solutions to small, medium and large general contractors, architects and designers, as well as homeowners. <http://www.digitalhomelifestyles.com>.

About Clare Controls

Clare Controls is the provider of the ClareHome Builder Program, an integrated hardware, software, and business solution that gives homebuilders a comprehensive response to today's exploding demand for mainstream home automation systems. Featuring on-site service by certified Clare partners with national manufacturer's support, the Program delivers full-featured home automation in a predictable and repeatable business model. For more information, visit <http://www.clarecontrols.com>

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