

**Contact**: Jennifer Dusina Marketing Communications Manager Office: (513) 277-3746 jdusina@organizedliving.com

## Organized Living Launches Reveal Series to Make freedomRail Most Adjustable and Custom Storage Solution Available

**Cincinnati, OH (January 9, 2014)** Organized Living freedomRail distinguishes itself as the most flexible and adjustable home storage system in the marketplace with the launch of the new Reveal Series. The Reveal items feature full extension pull out drawer glides to allow freedomRail users full visibility and easy access to items being stored.

Watch this quick video to see how it works:



Components include a pull out Pant Rack, Wire Baskets, Canvas Basket, Hamper, Women's Shoe Rack and Shoe Shelf. These items are easy to install, easy to use, are strong and epoxy coated and add ultimate functionality to freedomRail closet designs.

"Items in a closet, such as pants, shoes and undergarments are easier to see if they are stored in or on storage accessories that reveal contents or pull out to provide full visibility. The Organized Living solution is the new Reveal Series for freedomRail," said Jennifer Castenson, VP of marketing at Organized Living. "Reveal is a great solution for anyone who prefers to have visibility to storage as opposed to hidden away in solid drawers or dressers. It also offers more great ways to maximize space in any area for better home organization."

Like all freedomRail components, the Reveal Series is made with high quality steel and is simple to install. Components require no assemble and they easily snap onto freedomRail uprights. Once installed, Reveal components adjust easily, without additional tools.

"Reveal becomes the next step to even more adjustability and flexibility for freedomRail, "said Amanda LeBlanc, spokesperson for Organized Living. "The Reveal items allow you to design a storage space truly custom to every need for any area of the home. I use them in laundry, closet, pantry, mudroom and linen designs. They also give me flexibility for pricing designs so that customers can get what they truly need and want for home organization."

## **About Organized Living**

Organized Living brings superior storage and organization to the world through strong products, strong people and strong brand, helping people organize their lives. From the closet to the kitchen to the garage, Organized Living offers high-quality, innovative storage and organization products that make everyday life easier and sells through professionally installing dealers, retailers and online retailers. <a href="https://www.OrganizedLiving.com">www.OrganizedLiving.com</a>.

###