More Builders Abandon Hybrid Software Systems for Mark Systems IHMS

Two regional home builders select Mark Systems IHMS home builder software this fall to prepare for anticipated growth in 2015.

Homewood Homes, operating out of Columbus, Ohio were pumping out 400 homes per year before the market dropped. They are making a comeback with single family, detached 'move-up' homes at a volume of 150 delivered in 2014. Wanting to grow smart and not overextend too early, Homewood Homes choose IHMS for how easily it can be scaled up and down as the market fluctuates. Homewood Homes chose to move from their hybrid use of Timberline, BuilderMT, and a few other systems to one integrated system to reduce costs, eliminate duplicate data entry, and streamline the flow of operations.

RidgeCrest Properties, expanding from Birmingham to other parts of Alabama, is also coming off their hybrid use of Co-construct and QuickBooks to bring all information and people onto one database with IHMS. Currently building 50 homes per year, RidgeCrest Properties expects to triple in size over the next two years and further their foothold in Alabama. Using a single database, home builder specific system will provide RidgeCrest Properties with all the modules needed to keep their team connected throughout the building process, from pre-sales to warranty service.

Because RidgeCrest Properties is a member of Builder Partnerships, they will receive $2,000 of Custom Programming or Additional System Training at no charge upon installation.

About Mark Systems

Established in 1981, Mark Systems has been developing enterprise software specifically for home builders for over 30 years.

Offering support for every home building activity, IHMS delivers full back-office and field operations functions directly to the desktop of every person in the building process.

Mark Systems' single database architecture means that residential construction information is delivered instantly and transparently to every team member. Purchasing, scheduling, field operations, trade partners, sales office, and design center personnel all effortlessly share critical information.