



## News Release

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### **Bayer MaterialScience helps Beazer Homes achieve recognition as 2013 ENERGY STAR® leader**

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**Spring, Texas, November 19, 2013** – The Houston Division of Beazer Homes USA, Inc. received a [2013 ENERGY STAR® Leadership in Housing Award](#) from the U.S. Environmental Protection Agency (EPA). Every new home in Houston built by Beazer in the past three years includes Bayseal® OC (open-cell) spray polyurethane foam (SPF) insulation from Bayer MaterialScience LLC.

Every new home built by Beazer is ENERGY STAR® Certified. To achieve this certification, each Beazer home is inspected, tested and verified by an independent energy rater to confirm the design and construction meets or exceeds the strict requirements set by the EPA.

Bayer provided all of the SPF insulation used in new homes in the 14 developments by Beazer Homes within a 30 mile radius of Houston. Representatives from Beazer cite performance and company knowledge as key benefits of working with Bayer, a partnership that started three years ago.

“We appreciate Bayer’s knowledge about the total home building process. They’ve been a valuable partner to help us achieve the performance we’re looking for in our homes,” said Bruce Craig, Division President of Beazer Homes. “We believe energy efficiency should come standard on all homes, which is why 100% of the homes we construct are ENERGY STAR Certified. Every new Beazer home in Houston included spray foam insulation, demonstrating our

commitment to provide each of our homebuyers with one of the most energy efficient homes on the market.”

Bayer works with homebuilders before and during construction to optimize the effectiveness of the SPF insulation. Many Bayer sales representatives and technical staff are previous homebuilders, and can offer hands-on construction knowledge to builders.

“Beazer is a very savvy builder and knows their target home owners well. They build homes that are the perfect combination of aesthetics and efficiency,” said Jeremy Parker, Bayer mid-south region business development manager.

“Houston’s warm, humid climate puts different demands on homes than in other parts of the country. As such, Beazer is one of few homebuilders to use an unvented attic design. Studies have shown this construction method results in enhanced building performance, especially when using spray foam, yet it hasn’t been widely adopted. Beazer has never been afraid to try new assemblies to get the performance results they want.”

#### **About Beazer Homes:**

Headquartered in Atlanta, Beazer Homes is one of the country’s 10 largest single-family homebuilders. The Company’s homes meet or exceed the benchmark for energy-efficient home construction as established by ENERGY STAR® and are designed with flexible floorplan options to meet the personal preferences and lifestyles of its buyers. In addition, the Company is committed to providing a range of preferred lender choices to facilitate transparent competition between lenders and enhanced customer service. The Company offers homes in 16 states, including Arizona, California, Delaware, Florida, Georgia, Indiana, Maryland, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Beazer Homes is listed on the New York Stock Exchange under the ticker symbol “BZH.” For more info visit [Beazer.com](http://Beazer.com), or check out Beazer on [Facebook](https://www.facebook.com/beazerhomes) and [Twitter](https://twitter.com/beazerhomes).

#### **About Bayer MaterialScience LLC:**

Bayer MaterialScience LLC is one of the leading producers of high-performance plastics in North America and is part of the global Bayer MaterialScience business with approximately 14,500 employees at 30 production sites around the

world and 2012 sales of 11.5 billion euros. The company manufactures high-tech polymer materials and develops innovative solutions for products used in many areas of daily life. The main segments served are the automotive, electrical and electronics, construction, medical, and sports and leisure industries. Sustainability is central to Bayer MaterialScience LLC's business and is based around the key areas of innovation, product stewardship, social responsibility and respect for the environment.

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For more information about spray polyurethane foam product families from Bayer MaterialScience LLC, call 1-800-289-8272 or visit [www.spf.bayermaterialscience.com](http://www.spf.bayermaterialscience.com)

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