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Color Your Closet: Organized Living Unveils New Product Finishes for freedomRail and Classica

June 1, 2013 (Cincinnati, OH) Organized Living, a leading manufacturer of home storage systems, introduces Modern Cherry and Cypress Live in [freedomRail](#) and [Classica](#). The new finishes are ideal for home buyers looking for home storage that blends well with existing cabinetry and home décor. The latest finishes are also fitting for first time home buyers who rank walk in closets as their second most desired feature in a home.

Modern cherry is highlighted with natural wood grains that glow in shades of medium and dark brown and provides a gorgeous solution for any project. Cypress Live features a touchable, textured surface with variegated amber tones and rejuvenates any space with a lively appearance.

"The new finishes appeal to any consumer preference and expand organization beyond closet doors. They are perfect for pantries, mudrooms, offices and foyers too," said Jennifer Castenson, vice president of marketing at Organized Living. "Plus, the new finishes can generate additional profit opportunities for builders using Organized Living's unique easy-to-sell upgrade program. Commercial residential projects also benefit from the upscale finishes that help differentiate them from others on the market. Both markets benefit from only having to use one storage system in multiple storage spaces."

[freedomRail](#) is truly adjustable and is the perfect combination of strength, ease and versatility. Consumers can adjust it instantly without tools to fit their changing needs. It is also production-oriented because it goes up strong and fast and is easy to install.

[Classica](#) product combines the look and feel of fine furniture with the function of a strong, custom storage solution. In addition, Classica has decorative fronts, full-extension drawer glides and a full line of accessories so that consumers can personalize their storage space with the functionality they desire.

freedomRail and Classica in Modern Cherry and Cypress Live, as well as every Organized Living product, is manufactured with the highest quality materials for strength and durability to last a lifetime. For more information on the new finishes, visit OrganizedLiving.com today.



About Organized Living

Organized Living brings superior storage and organization to the world through strong products, strong people and strong brand, helping people organize their lives. From the closet to the kitchen to the garage, Organized Living offers high-quality, innovative storage and organization products that make everyday life easier and sells through professionally installing dealers, retailers and online retailers. www.OrganizedLiving.com.

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