

Habitat for Humanity Affiliates Select Mark Systems to Support Their Home Building Mission



enterprise software suite.

Habitat for Humanity International affiliates of North Carolina's Wake, Durham and Orange counties have selected Mark Systems' Integrated Homebuilder Management System (IHMS) as their

Mark Systems' IHMS is ideal for Habitat affiliates because of its ability to combine and leverage resources and knowledge, share information and services across county affiliates, and create efficiencies that were previously unavailable. For example, affiliates can choose to use a common purchasing database for materials to take advantage of volume pricing that no individual affiliate could achieve on its own.

"Although we're a not-for-profit builder, the more money we can save the more homes we can create and the more families we can serve," said Meg Robertson, CEO of Habitat Metrolina Partners. "Mark Systems software gives us the chance to realize significant savings in both dollars and personnel. Using a common data base will let us share information and take advantage of opportunities that were simply out of reach, like bulk purchasing, while improving communication and reducing effort."

"We are extremely pleased to be able to support Habitat for Humanity's mission of providing housing where it is most needed. Our customer base includes custom, semi-custom, and production builders and now includes housing ministries as well. This implementation is challenging because, while Habitat International is the world's largest home builder, each affiliate is a very independent entity," said Don Scattergood, VP of Sales and Marketing for Mark Systems. "Our goal is to develop as close to a 'plug-and-play' system for HFHI affiliates as possible."

About Mark Systems



Mark Systems' IHMS is the industry's only single-database, enterprise wide home builder software suite.

No other home builder software offers the power, flexibility, ease of use, and return on investment like IHMS. The premier residential construction accounting software on the market today, IHMS combines a proven track record of performance with cutting edge technology to provide the financial control today's tough business climate demands.

Offering support for every home building activity, IHMS delivers full back-office and field operations functions directly to the desktop of every person in the building process.

Mark Systems' single-database architecture means that residential construction information is delivered instantly and transparently to every team member. Purchasing, scheduling, field operations, trade partners, sales office, and design center personnel all effortlessly share critical information.

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