Interactive Sales & Design Center Solution for Builders & Developers

Engage home buyers and increase profitability with Insearch

Provide compelling, interactive, and transparent experiences for the website, sales center, and design centers that increase profitability and create a better buying experience for homebuyers.

Increase options sales
Seeing is truly believing with interactive options. Buyers are more apt to make a purchase once they have seen their options and made a selection. Insearch can bring you 40–100% more profits per home.

Improve customer experience
Our Design Center works for both presales and post contract! When the Design Center is embedded in your website, it acts as an interactive lead generating tool and creates a lead stub for your sales team when visitors register.

Reduce appointment times
Buyers are able to sit in the comfort of their homes and create a wish list. You even have the power to reveal products at certain times throughout their selection process.

Better understand your buyers
Information is gold. Knowing what your buyers like and dislike will help you decide what experiences with will for future buyers.

Provide a transparent buying and selection process

Everything you need to engage buyers and sell more homes

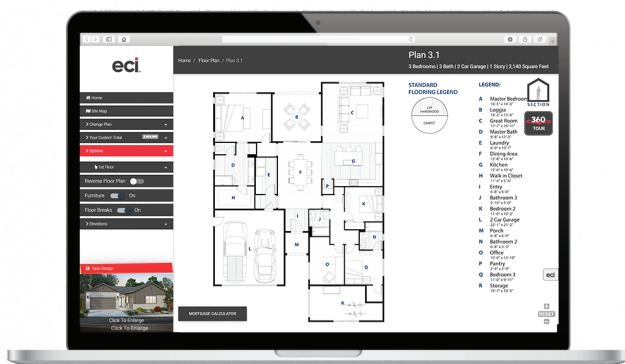|					
VIRTUAL DESIGN CENTER	PLAN FLIPPERS	CUSTOM BROCHURES	SITE PLANS	WISH LISTS	FLOOR PLANS
VIRTUAL & GALLERY TOURS	IMAGE GALLERY	OPTION PRICING	PRE-SALES LEAD GEN	ANALYTIC DASHBOARDS	BACK-END MANAGEMENT

Connect to other systems! Seamlessly pull housing information from builder software and push prospect information directly into your CRM.

We're with you every step of the way!

Get up and running in weeks, not months! And we're with you every step of the way. We provide training and a dedicated client success manager, so you can be more successful sooner!

Contact us to learn how you can increase your sales using Insearch!

866.374.3221 | www.ecisolutions.com | **How business gets done.**