

Why You Should Choose Spruce eCommerce

The **best option** for your LBM business.

Spruce eCommerce

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- Keeps shoppers on your site
- ✓ Full control over the look and feel
- Easy site management tools like drag-and-drop layouts
- Access to co-op & other products/catalogs



Co-op Websites

- X Directs shoppers to competitor websites
- X Often requires developer skills to manage
- X Lack of control over website branding
- X Limited to co-op based products

Spruce eCommerce



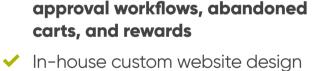
- Direct connection to Spruce
- Robust knowledge library of how-to articles and videos
- LBM functionality, including BOPIS, split shopping carts, and quote builder tool
- Single, defined roadmap for both ERP and ecommerce
- Integrated inventory/customer data

3rd Party Developer



- X Unproven ERP integrations
- X Lack of LBM functionality
- X Lengthy or unknown implementation timeframe

Spruce eCommerce



✓ B2B and B2C features like

- team

 Built-in LBM functionality that
- doesn't require third-party apps

Ecommerce Plug-Ins

- Lack of a combination of B2B and B2C functionality
- X Generic template websites
- X Slow site speed and hidden costs due to dependency on third-party apps



Spruce eCommerce

- with Spruce
- Regular platform feature releasesDecades of industry and

Real-time ERP connection

Better long-term value

ecommerce experience



Other Options

connection

X Lack of true, real-time ERP

- X Few new featuresX Unproven platforms new to the
- industry

 X Deceptive low upfront cost with
- future hidden costs

Your LBM business deserves the best, choose Spruce eCommerce today!

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