eci | Spruce® eCommerce

Ecommerce and product data management solution specifically for home and building supply businesses

Build loyalty and grow sales
- Fully integrates with your ERP
- Accurate retail and account-specific pricing
- Customer Dashboard for orders, invoices, and balances
- Settle accounts with multiple payment options
- Payment card management

Delivery and pick-up options
- Delivery areas set by radius or ZIP code
- Delivery slot availability management
- Shopping cart substitutions to help optimize stock

Web hosting and security
- Fast, stable hosting for optimum uptime
- Secure payment gateway
- Website and data back-ups

Enhanced website features
- Optimized for mobile and desktop
- Stock levels can be displayed
- Project materials calculators
- Material quote request for larger projects or quantities

Accurate and current product data
- Dedicated product information management (PIM)
- Product data publishing and organization
- Showcase preferred or featured suppliers
- Intelligent search with predictive features
- Extended catalogs for non-stock products
- Products priced as sold (i.e. by the roll, bag, box, pack, etc.)
- Highlight recommended, related, or popular products

Quote builder grows sales
- Create and email branded estimates, quotes, and invoices
- Customers can work from net prices and add margins
- Create a contract once homeowner accepts quote
- Quote can be added to shopping cart for orders

Communication and contact info
- Contact us, feedback, help, and store pages
- Store opening times, delivery areas, holiday hours, etc.
- Notifications center for promotions/price changes
- Web chat and support desk for merchant teams
- Auto email alerts for account applications, orders, etc.

Contact us today to learn how Spruce® eCommerce can help you build a comprehensive web store!

**CONTACT US TODAY TO LEARN MORE
ECISOLUTIONS.COM/SPRUCE-ECOMM**