



# Water Conservation meets Construction.



**Build a better smart water system and differentiate yourself in the housing market. Buyers will appreciate the difference.**

Homebuyers aren't only looking for a place to live – they want somewhere to thrive. **Namara makes this possible.** When your new builds feature our Smart Water Control System, you can meet water efficiency regulations, increase property value, and treat buyers with the chance to capitalize on energy-efficient mortgages (EEMs). **It's a blueprint for sustainable success.**

The Namara Smart Water Control System is the first device to give homeowners complete control over their water, empowering them to reduce their water bills and footprint while enriching their lives. As a homebuilder, you can now feature Namara in new construction to optimize buyers' experiences and your investment.

## Less is More

Tap into home building cost savings with an install that minimizes repair, maintenance, and permit fees while maximizing state and local rebates and property tax incentives.

## Namara Smart Water Control System

Namara gives homebuilders a competitive edge in their industry with a more marketable, eco-friendly feature to allure tech-savvy customers.

- ✔ Reduce water consumption
- ✔ Meet water regulations
- ✔ Increase resale value
- ✔ Tax and rebate benefits



**Personalize water settings**

Adjust use to match lifestyle.



**Monitor continuously**

"No surprises" leak detection.



**Save immediately**

"No compromise" cost savings.

### Facts About Water Scarcity, Rates, and Damage

**\$20B**

total insurance claims related to water damage paid out annually

U.S. homeowners file a water damage insurance claim every

**6.2 seconds**

**1 Trillion**

gallons of water wasted annually from minor leaks

**1.6 Billion**

people face an economic water shortage

**Water rates are rising faster** than other utilities and more than

**3x** the rate of inflation

### How It Works






The patent-pending Smart Water Control System comprises a mechanical valve that attaches to the home's water main. Computer-controlled via proprietary AI software, the valve regulates a home's water flow managed through an intuitive mobile app. It's 24/7 complete control in the palm of your hand.



Save money on  
**Every  
build**  
and make an  
**impact**

### Key Builder Benefits

With Namara, homebuilders will immediately save money on each construction project through tax incentives, rebates, preventing costly mistakes during the build, and reducing repair and maintenance costs while future-proofing their designs.

-  Reduce water consumption
-  Reduce cost
-  Increase property value
-  Appeal to tech-forward buyers
-  Stand-out from the competition

### What Users Say

"I expected to feel less water pressure, but the difference was unnoticeable. My Namara Smart Water Control System reduced the flow from 65 to about 40 psi, and it feels the same in the shower, in the sink, everywhere. And our household usage went down by 20%. It was that easy."

– SB, Namara user

Save Water. Save Money. Save the Planet.  
Do Good for All.

For more information or a demonstration of Namara's Smart Water Control System, contact [info@namarawater.ai](mailto:info@namarawater.ai)