



Weekend Directional Program

Competitive Pricing. Excellent Service.

Artisan Direct has been the number one resource for Weekend Sign Placement advertising businesses for over 30 years. Our commitment to excellent service and quality products, can only be matched by our dedication to providing fair, competitive prices.

Artisan Direct is focused on quality and timeliness while being poised with the experience, capability, and customer-minded service to lead your markets in the right direction ... to you.



Weekend Placement Services



Directional signs are a very cost effective tool for today's homebuilders. These signs will help increase the flow of traffic to your models, thus increasing your sales.

Test your present signage on someone who has never visited your development. If he or she cannot find it, or becomes frustrated with searching, you can bet your prospects will too. With Artisan Direct, we will assist

you in directing buyers and renters accurately and effectively to your sales centers.

Increase Your Traffic

Surveys of potential home searchers indicate that more than 80% of respondents have found their new homes with the use of directional signs. Sales agents agree that weekend directionals have increased their traffic tremendously and boosted their sales.

Convenience

Saturday and Sunday Sign Monitoring

We are on-call all weekend, every weekend. Please call us if there is ever a problem with your sign program.

Contact us anytime. This will give you a direct line to our on-call staff to address any issues you may have with your programs.

Warehousing and Production

We handle all aspects of sign production in-house.

You will never be charged for production costs or storage.

On Call Support

24/7 on-call support. Call our toll free number anytime. We are here to help!

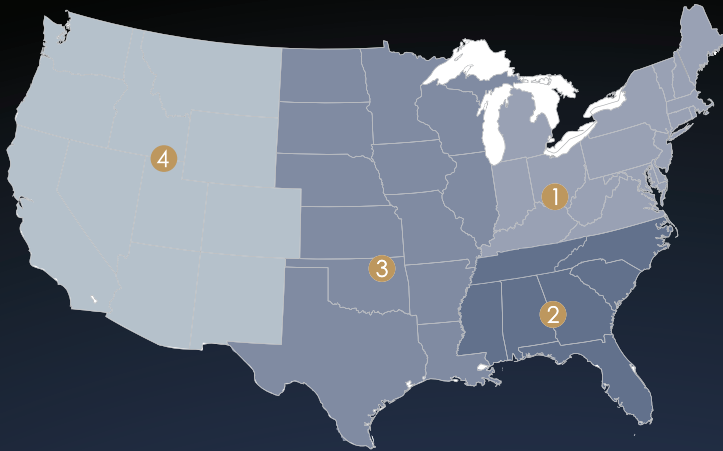
Individual market managers assigned to each market to ensure quality.



Experience

With over 30 years in the sign industry, we know what works, and more importantly, what doesn't. Our weekend directional sign programs are tailored to your individual needs and locations. At Artisan Direct, we take pride in creatively promoting your brand. We understand the importance of displaying your company to your customers in a professional and innovative manner. Our staff will always ensure the accurate representation of your brand and company message. Here are just a few:

- Graphic design support
- Full color digitally printed signs. Don't limit your brand to 1 or 2 colors!



These are our current coverage areas with assigned territories. We ensure perfect execution, production and installation in all of our territories by assigning a market manager to oversee the operations in each region.

■ Regional Manager
David Keith
980-253-7106
dkeith@artisandirect.us

■ Regional Manager
Mark Bray
919-244-1939
mbray@artisandirect.us

■ Regional Manager - Midwest
Kerry Griffith
614-374-6018
kerry@artisandirect.us

Other Services:

Weekend Informational Signs

Drive new customers to your business with informational signs – placed only on weekends.

Human Directional Signs

Attract customers near busy intersections during the weekends.

Feather Flags

Increase visibility with sign implements and let us handle the placement.

Video Production Services

Contact us to let our professional videographers record remarkable video.

Video Mystery Shopping

Wonder how your sales people are performing live? Contact us to record interactions as a prospective shopper.