

# UNITED STATES



## HIGH QUALITY PHOTO EDITING, VIRTUAL STAGING, FLOOR PLAN REDRAWS, AND RENDERS AT UNBEATABLE PRICES



### LIGHTNING FAST

24 hour turn around on standard edits\*  
48 hours for virtual staging



### NO SUBSCRIPTIONS

Pay as you go with no subscriptions



### UNLIMITED CHANGES

100% satisfaction with our unlimited change guarantee on our standard edits\*



### REAL SERVICE

Contact customer service 24/7 by phone, live chat, or email



### FREE TRIAL

Receive **FREE EDITS** on sign up



### NO COPYRIGHT

We edit your images and return them to you  
No ownership taken

\* Standard edits exclude renders, virtual renovations, and custom quotes.



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## IMAGE ENHANCEMENT

# WHY ENHANCE YOUR LISTING PHOTOS?

### **SELL PROPERTIES 50% FASTER**

Professional quality photos are statistically proven to sell listings 50% faster.

### **INCREASE SALE PRICE**

Including professional quality photos has proven to drastically increase the sale price of a property.

### **INCREASE PROSPECTS AND BUYER INTEREST**

Professional quality images have been shown to generate up to 118% more online views.

### **HOME BUYERS WANT TO SEE BEAUTIFUL PHOTOS**

Home buyers spend 60% of their time viewing photos, while only 20% on the property description and 83% of buyers deem photos to be important listing information.







# IMAGE ENHANCEMENT

## OUR \$1.60\* 16 STEP IMAGE ENHANCEMENT PROCESS.

1. White balancing
2. Image sharpening
3. Vertical & horizontal straightening
4. Remove minor blemishes
5. Lens distortion removal
6. Brightness & contrast adjustment
7. Outdoor sky replacement
8. Lawn enhancement
9. Remove pool cleaners from water
10. Tone adjustment
11. TV screen replacement
12. Dust spot removal
13. Flash shadow removal
14. Adding fire to fireplaces
15. HDR processing
16. Remove photographic reflection



\*Prices stated are per image with edits completed within 24 hours.

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**DAY TO DUSK**

# WHY CONVERT YOUR IMAGES FROM DAY TO DUSK?

## GET A HERO SHOT

Let our team take your photo of a home's exterior from drab to fab with the click of a few buttons and let your listing stand out with a beautiful dusk hero shot.

## SAVE THE HASSLE OF CAPTURING THE PERFECT SUNSET

Booking a photographer to capture the exact moment the setting sun looks stunning can be difficult, especially if that day's sunset is unremarkable. Take the hassle out of capturing the photo and let us edit it for you.

## STAND OUT FROM THE COMPETITION

Turning a photo from day to dusk will not only enhance your listing but will help it stand out from the crowd. An eye-catching sunset will draw everyone's attention.



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## DAY TO DUSK

# GET THE PERFECT FEATURE IMAGE WITH TWILIGHT CONVERSION FOR \$4.00\*

### BRIGHTNESS & CONTRAST ADJUSTMENT

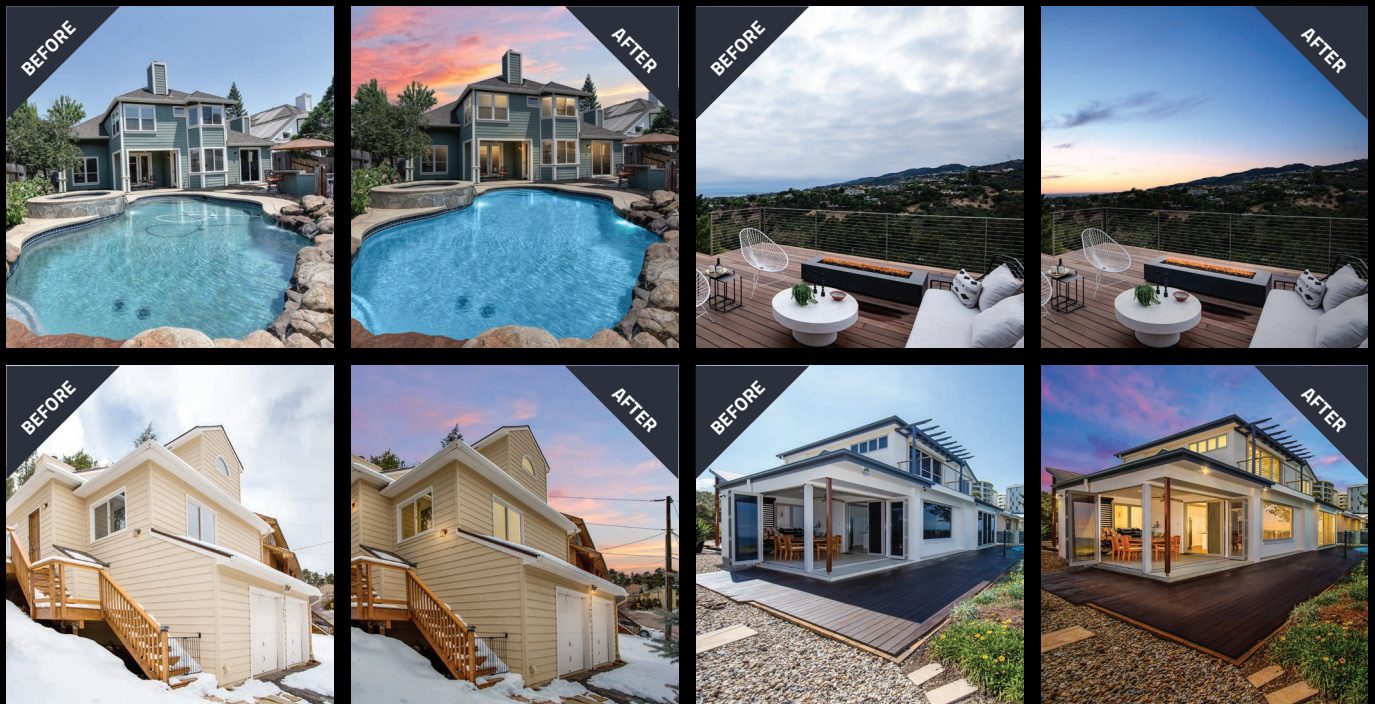
Draw attention to your photos with a top quality professional look thanks to the perfect adjustment of brightness and contrast in your image. When moving a photo from day to dusk, getting the brightness and contrast just right can really set the mood.

### OUTDOOR DUSK SKY REPLACEMENT

Dusk is a beautiful time of the day but is notoriously hard to photograph, especially for an amateur. Our team can turn any daytime or gloomy sky into a breathtaking sunset to really make your listing stand out from the rest.

### TURN ON EXISTING LIGHTING

Whether it is interior or exterior lighting, pool or garden lights, turning on the lighting in a property photo will create a warm and welcoming feeling.



\*Prices stated are per image with edits completed within 24 hours.



## ITEM REMOVAL

# WHY REMOVE UNWANTED ITEMS FROM YOUR IMAGES?

### INCREASE BUYER INTEREST

90% of buyers start looking online, where you only have a few moments to catch a buyer's interest.

### THOUGHT YOU HAD THE PERFECT SHOT?

Just getting ready to upload your latest listing and realised that you have found something that shouldn't be in the shot?

### GET RID OF CLUTTER

Remove tenanted properties' furniture and unwanted clutter to better present to future buyers.

### PREPARE FOR VIRTUAL STAGING

Empty a room of unappealing furniture so that the image helps buyers visualize themselves in the home.







## ITEM REMOVAL

# DIGITALLY REMOVE UNWANTED CLUTTER FOR ONLY \$4.00 TO \$8.00.

### 1 OR 2 SMALL ITEMS

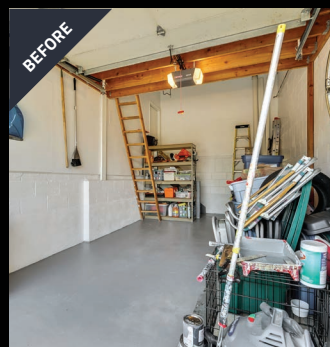
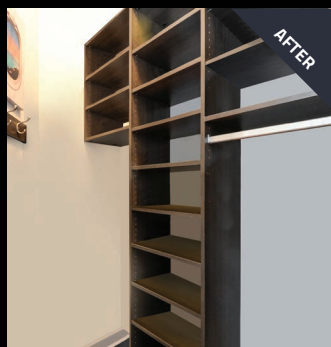
**\$4.00\***

Want to remove that old looking lounge, maybe the towering basketball hoop in the front yard or is there a toilet brush in the bathroom? Removing one or two key items can have a dramatic impact on the presentation of the room. Using our item removal will leave you with a clean and inviting space.

### 3 OR MORE SMALL ITEMS OR LARGE ITEMS

**\$8.00\***

If something in the photo is ruining your shot, simply have it digitally removed. Maybe you want to remove the art work on each wall or declutter a bedroom. Removing extra items can help make a space seem more attractive and welcoming.



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**VIRTUAL  
STAGING**

# WHY FILL YOUR EMPTY LISTING WITH VIRTUAL FURNITURE?

## **INCREASE BUYER INTEREST**

90% of buyers start looking online where you only have a few moments to catch a buyer's interest.

## **SELL PROPERTIES FASTER**

Homes that are staged sell 75% faster than those that are not.

## **HIGHER SALE PRICE**

83% of staged properties sell for the asking price or above.

## **A FRACTION OF THE COST OF HOME STAGING**

We can virtually furnish an entire room for just \$32.00\*.

## **GET RID OF THAT EMPTY, COLD AND ABANDONED FEELING**

Fill your listing with warm furniture which allows buyers to visualise themselves in the home.



\*Prices stated are per image with edits completed within 48 hours.

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# VIRTUAL STAGING

## LIVING AREA

Often the first room you walk into, a living area is a popular place for families and friends to gather, watch TV or just relax. Seeing how a space can work will help buyers imagine themselves living in the home.

**\$32.00\***



## BEDROOM

Bedrooms without furniture can look rather drab and much smaller than they really are. Adding a bed, side table and chest of drawers can demonstrate just how big the room is and add life to the previously lifeless space.

**\$32.00\***

## KITCHEN

The heart of the home, take advantage of the opportunity to declutter and restyle the kitchen to attract more buyers. A clean kitchen with modern styling will help a buyer imagine spending time with their family, cooking, eating and bonding in the central room of the home.

**\$32.00\***



\*Prices stated are per image with edits completed within 48 hours.  
(Large projects or projects with multiple edits, please allow for over 48 hours for your work to be returned)



## VIRTUAL RENOVATION

# TURN AN IDEA INTO REALITY WITH VIRTUAL RENOVATION

### TAKE THE UNKNOWN OUT OF RENOVATIONS

Visualise what a design will look like before undertaking expensive renovations.

### STAND OUT FROM THE CROWD

Market your property by using virtually renovated images, setting yourself apart from other listings..

### SELL AN UNFINISHED PROPERTY

Show buyers what the property will look like once it is fully complete.

### VISUALISE THE FINISHED PRODUCT

Market your property quicker and attract more buyers by showcasing what is possible.

### EASY PROJECT MANAGEMENT

Add the options you need to give you a total price per photo, with more examples below.







# VIRTUAL RENOVATION

## OVERHAUL A SPACE

- Replace Flooring
- Replace Walls
- Replace Ceiling
- Add Interior Fixtures
- Virtual Staging/Add Furniture
- Paint Walls/Ceiling/Door

**\$114.40\***



## FINISHED PRODUCT

- Replace Flooring
- Paint Walls/Ceiling/Door
- Add Complete Kitchen
- Virtual Staging/Add Furniture
- Add Interior Fixtures

**\$146.40\***

## FROM IDEA TO REALITY

- Add Pool Only
- Add Pool Surrounds (includes pool furniture, safety fencing, paving, concrete or decking connected to the pool itself)

**\$72.00\***



\*Virtual Renovations vary in price depending on how simple or extensive your renovations are.  
 - Each option has a set price point, therefore the combined amount give you a total cost per photo.  
 \*Virtual Renovation projects take 5 to 7 business days to complete, depending on the complexity.



## FLOOR PLAN REDRAWS

# WHY INCLUDE A FLOOR PLAN?

### INCREASE BUYER INTEREST

1 in 5 buyers would ignore a property listing completely if it didn't include a floor plan.

### ALLOW BUYER VISUALISATION

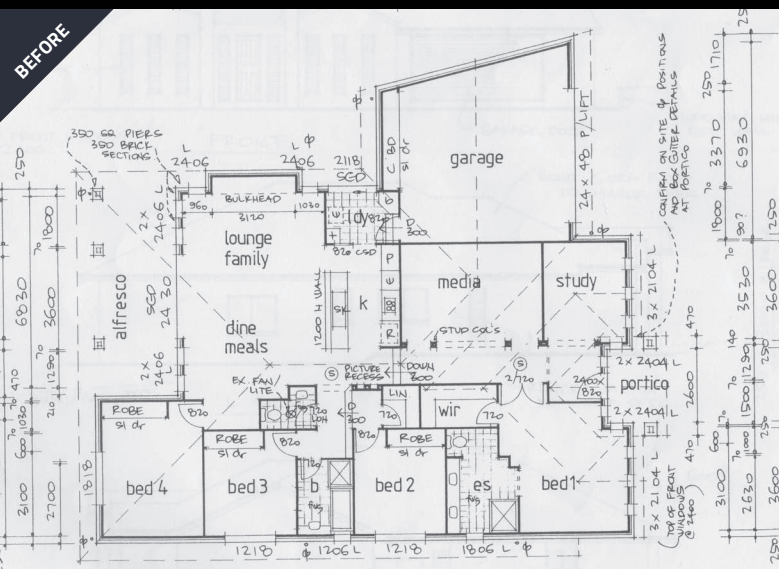
Buyers want to see the property layout, to visualise the flow of the rooms, how they fit in relation to others rooms and picture their furniture inside the home.

### INCREASE TIME SPENT ON YOUR LISTING

93% of buyers say they are more likely to spend time looking at a property with a floor plan.

### GENERATE MORE LEADS

Floor plans have shown to generate 30% more interest than properties without one.







# FLOOR PLAN REDRAWS

## 2D BLACK & WHITE

If you're looking for the no-nonsense, straight-up floor plan to clearly showcase the home's layout, then the 2D black and white floor plan is the perfect option. Clear, simple and easy to use, potential buyers will garner a great understanding of the home's layout.

**\$24.00\***



## 2D TEXTURED

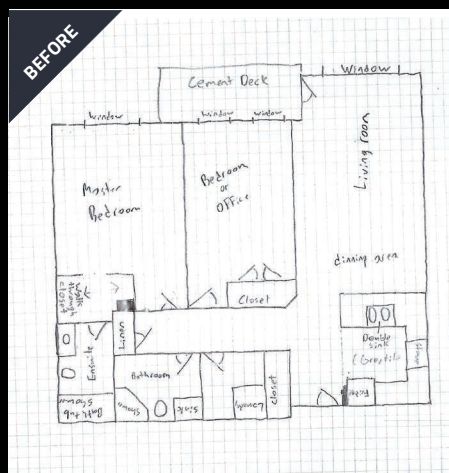
Add an extra element of visual interest with a full colour 2D floor plan. Potential buyers will be able to clearly visualise the layout of the home from where their couch could go to any possible extensions or renovation potential thanks to coloured rooms.

**\$28.00\***

## 3D FULL COLOUR

Almost as good as walking through the property, a 3D full colour floor plan shows the home to a potential buyer in greater detail. From demonstrating the flooring transitions to which way a door swings, a 3D full colour floor plan will show off a property and help attract top quality buyers.

**\$32.00\* PER STOREY**



\*Prices stated are per image with edits completed within 24 to 48 hours.



**RENDERS**

# WHY INCLUDE A RENDER WITH YOUR NEXT LISTING?

## **INCREASE BUYER INTEREST**

Pictures tell a thousand words.

## **ALLOW BUYER VISUALISATION**

Buyers are more likely to purchase off the plan if they can visualise the finished product.

## **GENERATE MORE LEADS**

Increase interest on your property and stand out from the competition.

## **SAVE TIME & MONEY**

3D renders are proven to save both time and money as there is no more guess work as how the end product will look.







## RENDERS

### EXTERNAL SINGLE PROPERTY

Bring a picture to life with a render. Show a buyer just what a property will look like right from the plans, including the facade, possible landscaping and attractive lighting options. Buyers will really be able to see the potential of a property.

FROM **\$280.00\***



### INTERNAL

Demonstrate the potential of the floor plan with an interior render. Help buyers understand just how spacious the layout is, how luxurious the bedroom can be and how functional the kitchen is, as well as the potential lifestyle on offer.

FROM **\$280.00\***

### STREETSCAPE

It can be hard to imagine just how great a new building's streetscape will look when it exists only on black and white plans. Inject life into the streetscape with a render of the landscaping and lighting potential. Help show just how beautiful the new development will be.

FROM **\$400.00\***



\*Prices stated are per image.

\*Turnaround times for renders are approximately 2 weeks depending on revisions and response time.

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