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BUILDING EXPERIENCES
Since 1991

AareasInteractive

building experiences

Aareas Interactive is a PropTech company that focuses on creating epic home-buying experiences. Our platform allows people to shop, purchase, and make selections using photorealistic virtual homes, communities, and virtual design centers, online or in person. Celebrating 33+ years.





We strive to keep your customer experiences at their best by incorporating our proptech solutions and expertise into your sales and marketing processes. We help to establish an experience that stands out against your competitors, simplifies sales and maximizes ROI.



solutions

The complete sales and marketing solutions for builders, real estate companies, manufacturers, marketing agencies, designers and architects.

- Virtual Scale Model (VSM)
 - Virtual Site Plan
 - Condo Worksheet Software
 - Virtual Design Center (VDC)
 - Product Visualizer &
 - Configurator Interactive
 - Kiosks 247SalesCenter
-
- Virtual Model Home
 - Virtual Tour
 - Custom Home Builder Websites
 - 3D Architectural Renderings
 - Product Renderings

virtual design center

The 3D visualizer & configurator that intelligently allows home buyers to select compatible products, new home finishes and upgrades online or in the design studio

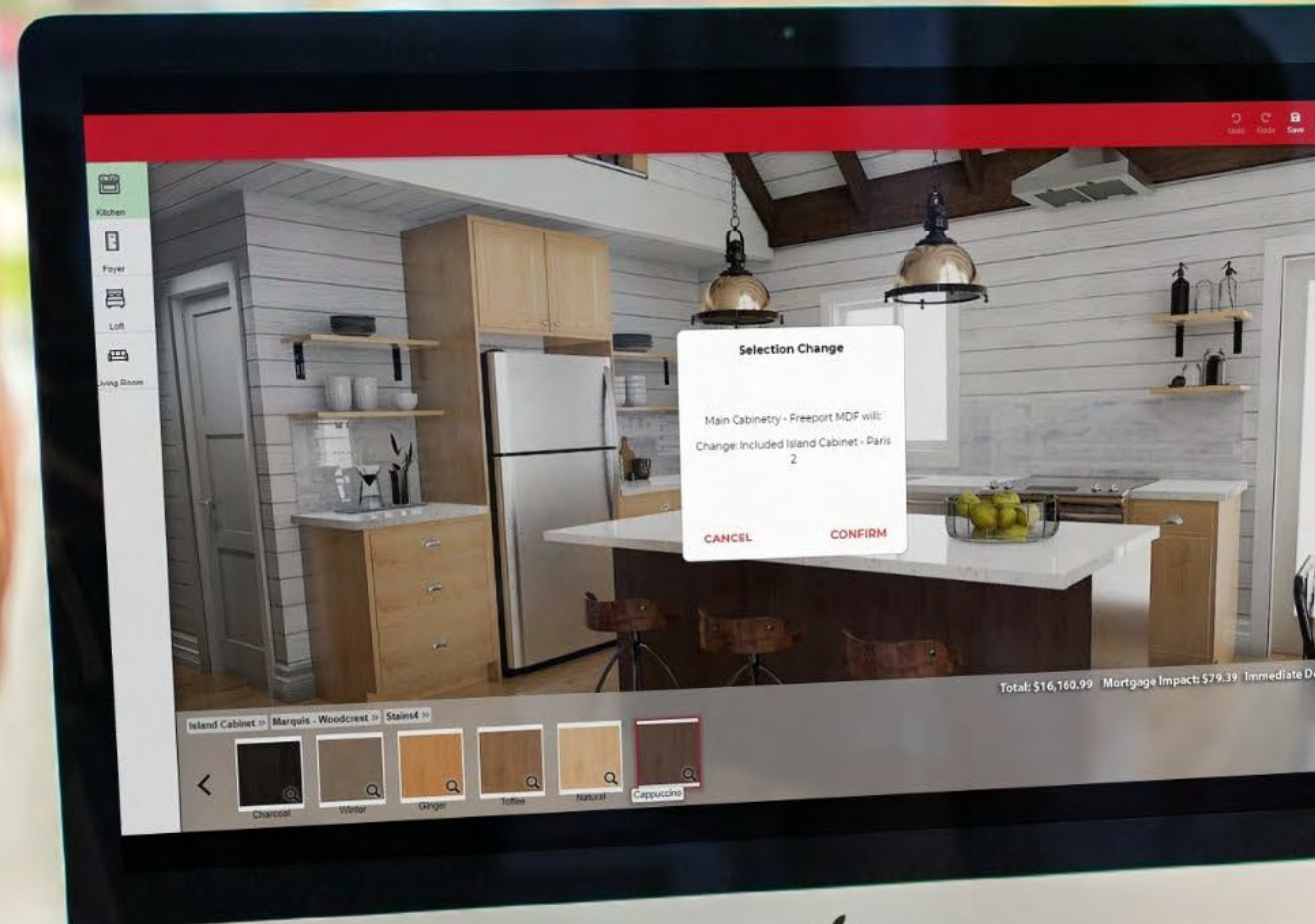
- VDC Packages
- VDC Play
- VDC Pro
- VDC Virtual Reality



“A remarkable 92% satisfaction rate with the software, coupled with a 120% revenue target overachievement and 110% net promoter score surpassing at Royal Bayview Condos.” - Top Canadian condo builder

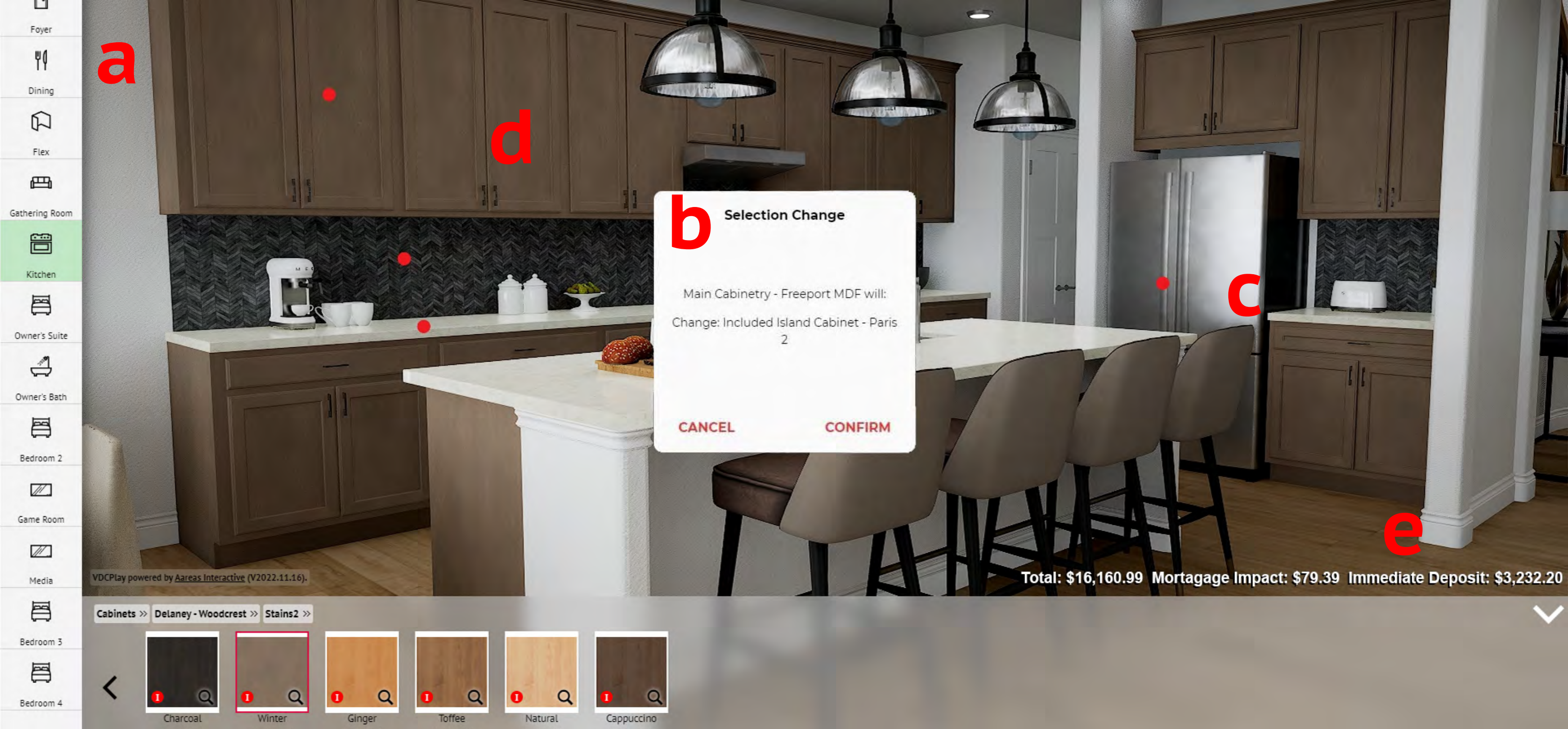
Increase Design Studio Revenue & Operational Efficiency

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vdc pro

The VDC Pro is an award-winning online 3D visualizer & configurator that has reinvented the finishes & home upgrades journey. The visual smart configurator can help you create a fully personalized home-designing experience for home buyers. It's the most popular platform among builders who want to build the best customer experience.



- a. Multiple Scenes
- b. Dependency Rules
- c. Immersive 3D Environment
- d. Real-time Visualization
- e. Real-time Pricing



mortgage impact calculators, smart technology and online payments

The configurator intelligently allows buyers to select compatible options and visualize billions of products and color combinations, simultaneously, displaying an exact running total of upgrade costs and estimated mortgage impact. It's fully integrated with DocuSign and multiple credit card payment processors for online purchases.

Laundry Room



Foyer



Whole Suite



Recommended



Checkout & Sign



Backsplash » Natural Stone Slab »

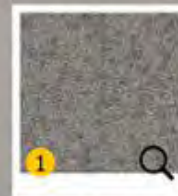
Total: \$38,924.93 Mortgage Impact: \$239.03 Immediate Deposit: \$7,784.99



Granite Arcti...
\$4,164.83



Granite Giall...
\$4,164.83



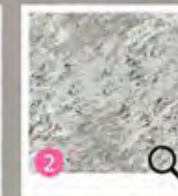
Granite New...
\$4,164.83



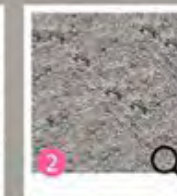
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\$4,164.83



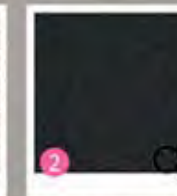
Granite Bian...
\$4,602.82



Granite Casa...
\$4,602.82



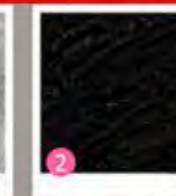
Granite Lenn...
\$4,602.82



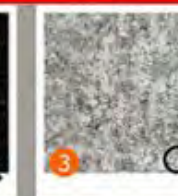
Granite Nero...
\$4,602.82



Granite Silve...
\$4,602.82



Granite Via L...
\$4,602.82



Granite Alas...
\$5,340.48



Granite Basa...
\$5,340.48



Granite Bro...
\$5,340.48



Granite Him...
\$5,340.48



Granite Mist...
\$5,340.48

Exterior

1st Floor

Stair Options

Foyer

- Closet
- Stairs With Metal Pickets
- Stairs With Wood Pickets

Ceiling Options

Great Room

- 9' Ceiling

9' Ceiling Options

- 9' Flat Ceiling
- 9' Tray Ceiling
- Cathedral Ceiling

9' Window Options

- Standard Window
- Feature Window

- 11' Ceiling Upg

Fireplace Options

Great Room

- Fireplace with Dry Wall or Stone

Fireplace with Dry Wall or Stone Style

- No Fireplace
- Gas 42" Rave No Mantle
- 55" Linear Electric Scion Trinity
- 60" Gas Crave No Mantle
- 60" Linear Electric Allusion Platinum
- Wood Burning EL36 With Marion Mantle

- Fireplace with Stone Only

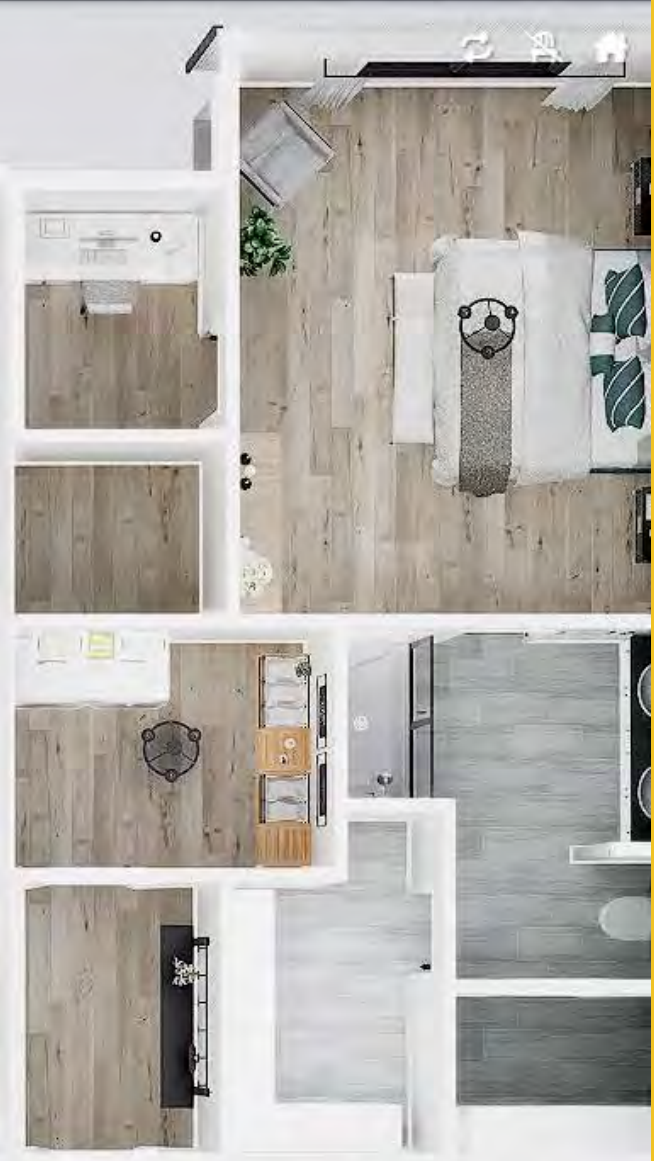
Plan Options

- Flex Room
- Powder Room
- Kitchen
- Dining Room
- Great Room
- Laundry
- Owners Retreat
- Owner's Bath
- Bedroom 2
- Main Bathroom

a



b



c

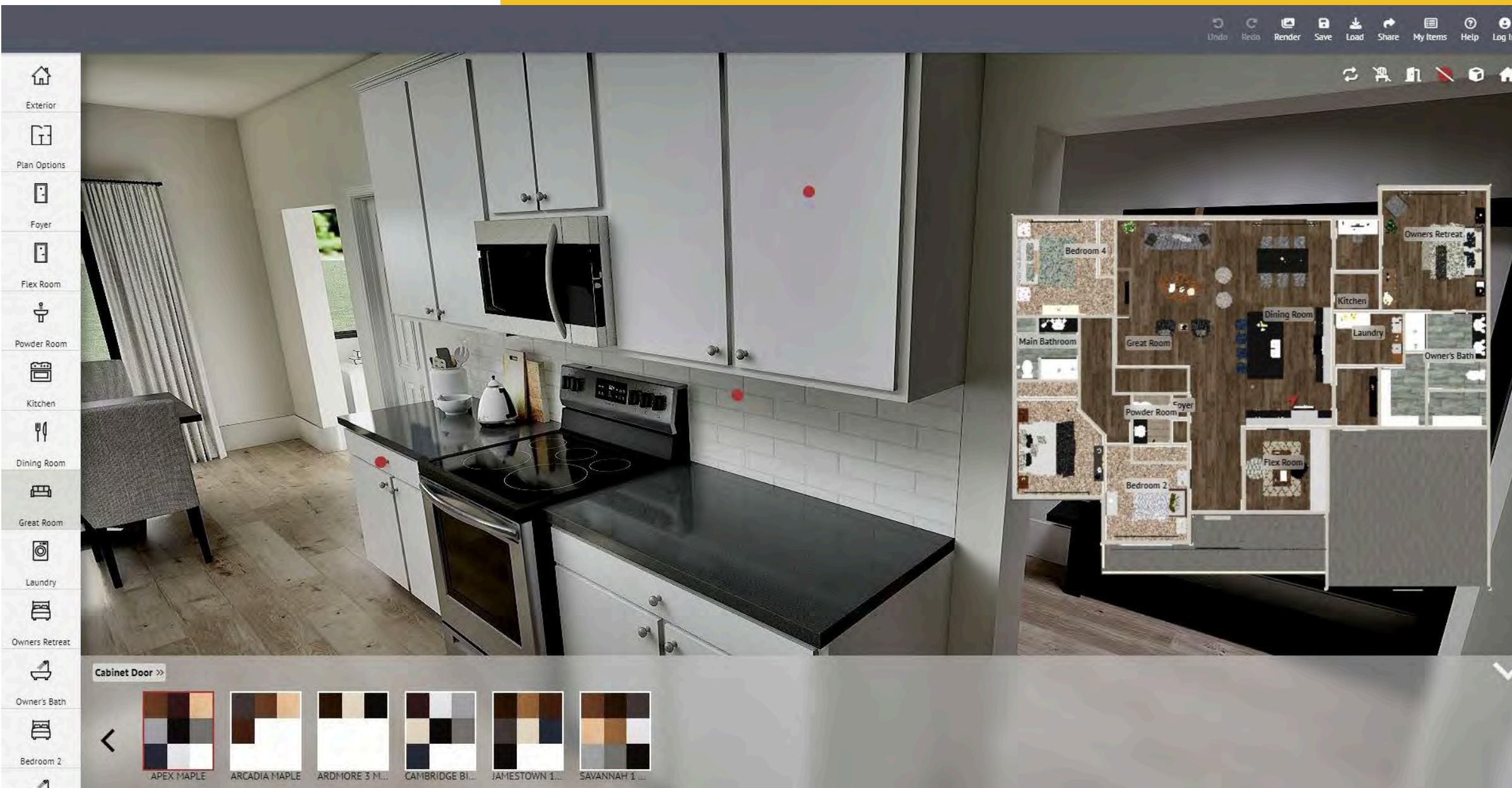


- a. Selection of the ceiling options
- b. Presentation of the ceiling option in the flex plan
- c. Preview of the ceiling option

Enhanced navigation options

mini map

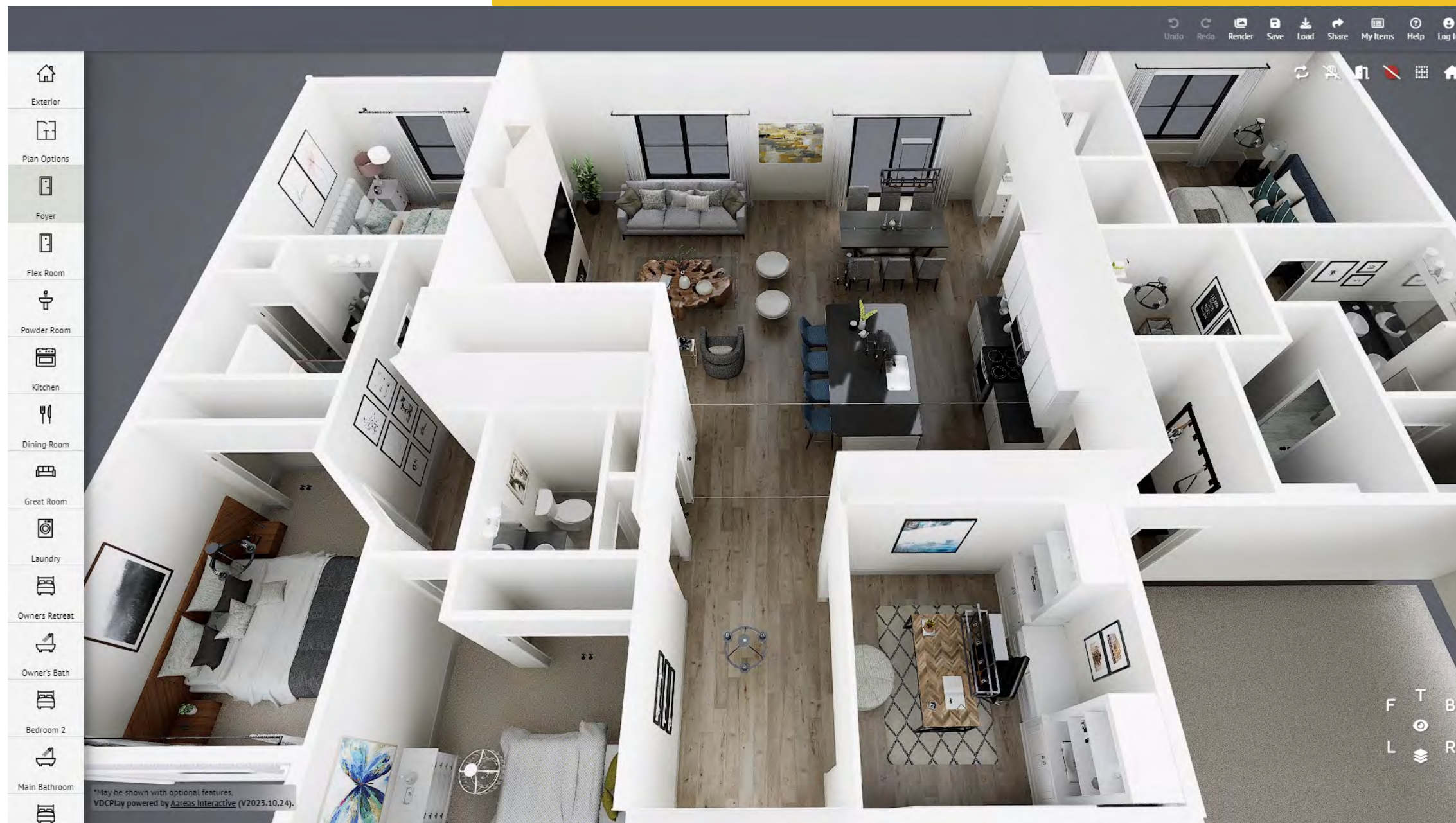
Buyers can simply click anywhere on the mini-map to jump to the exact spot in the virtual home.



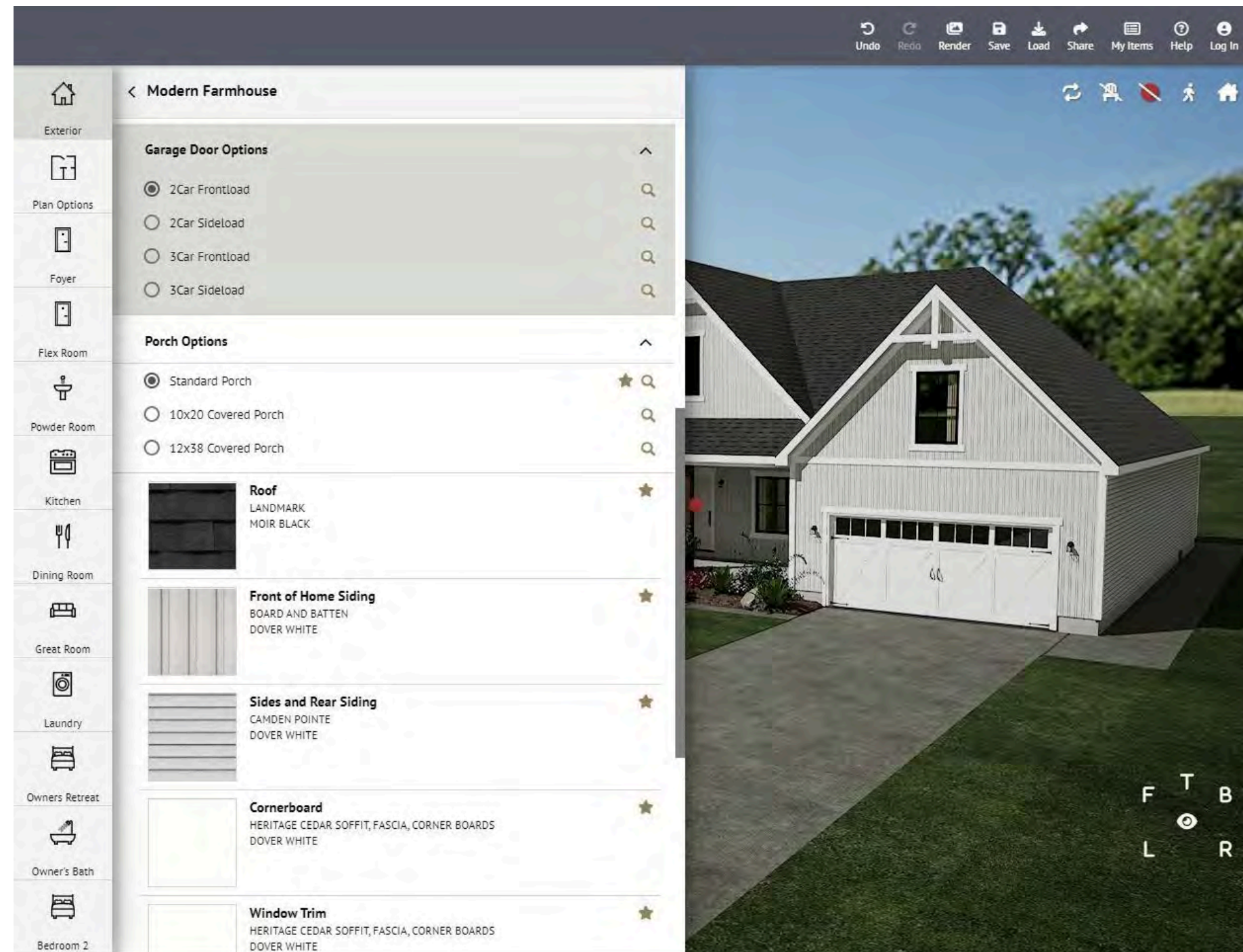
Enhanced navigation options

dollhouse view

Dollhouse view provides buyers with a top-down perspective to see the virtual home as a whole. Clicking on the dollhouse will take buyers to the exact spot in the 3D virtual home environment.

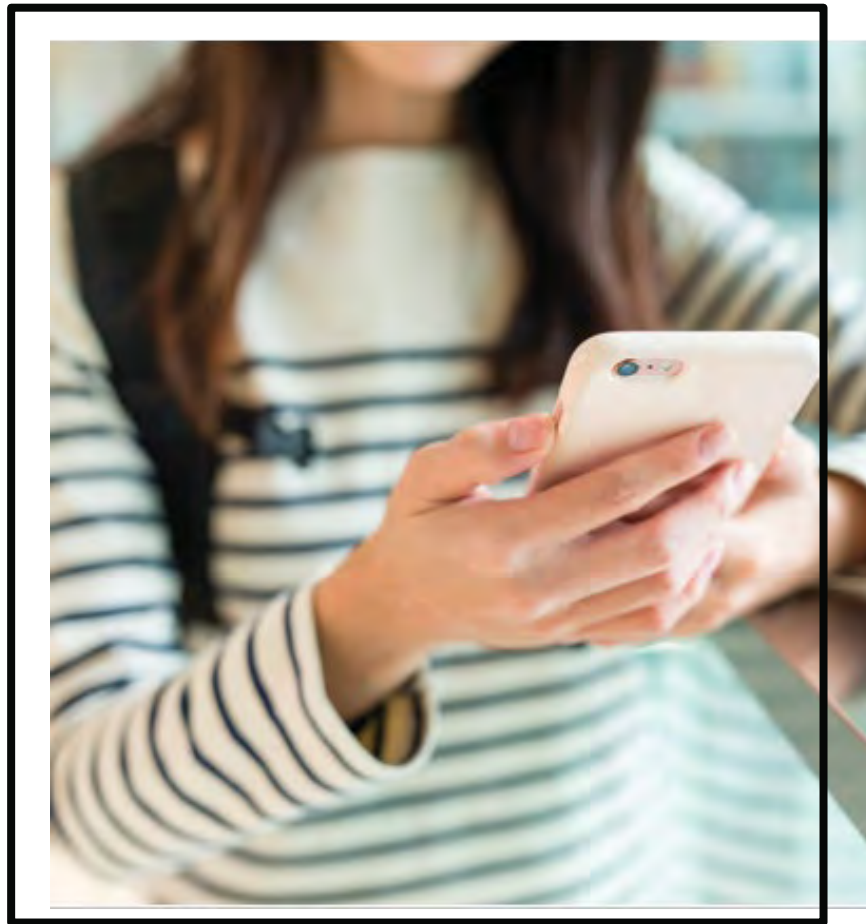


visualize physical options



build your 3D visualizer & configurator

VDC Packages



Easy to use finish selections system utilizing static renderings to demonstrate pre-packaged options

VDC Play



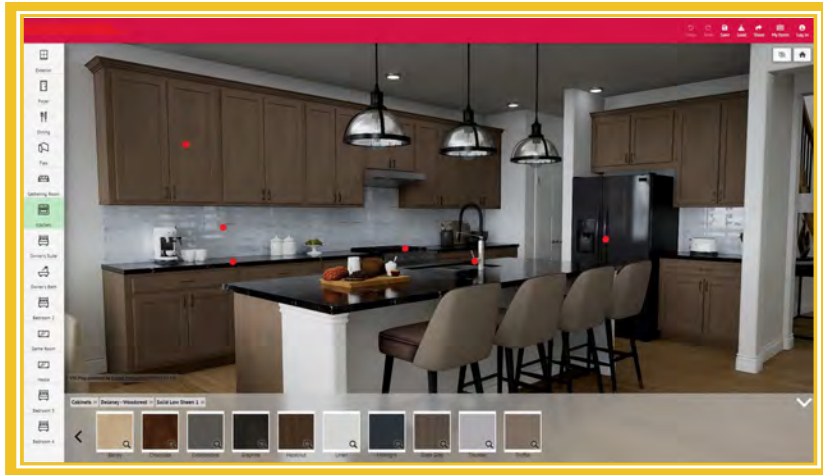
Photorealistic 3D home configurator allowing users to design and visualize their dream homes for pre-sales phase

VDC Virtual Reality

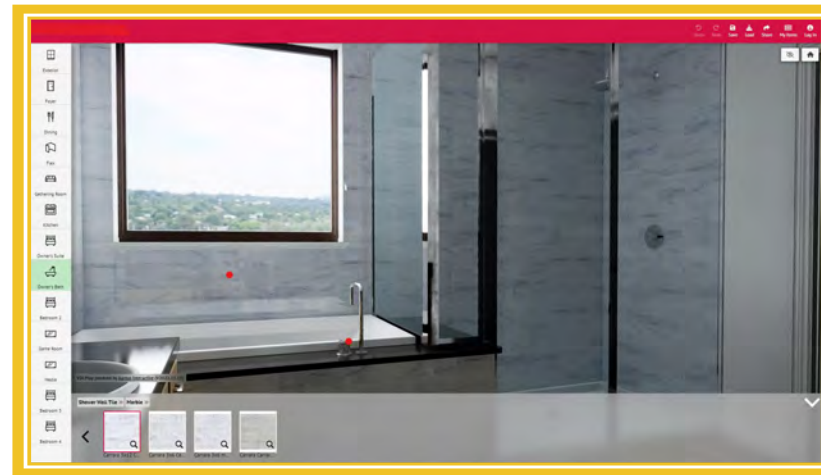


Photorealistic 3D home configurator allowing users to design and visualize their dream homes in an immersive virtual environment with VR headsets

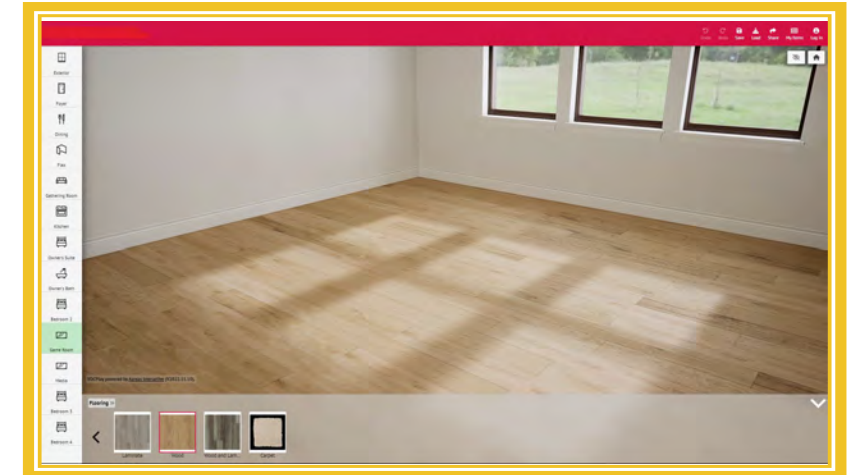
product configurator & visualizer



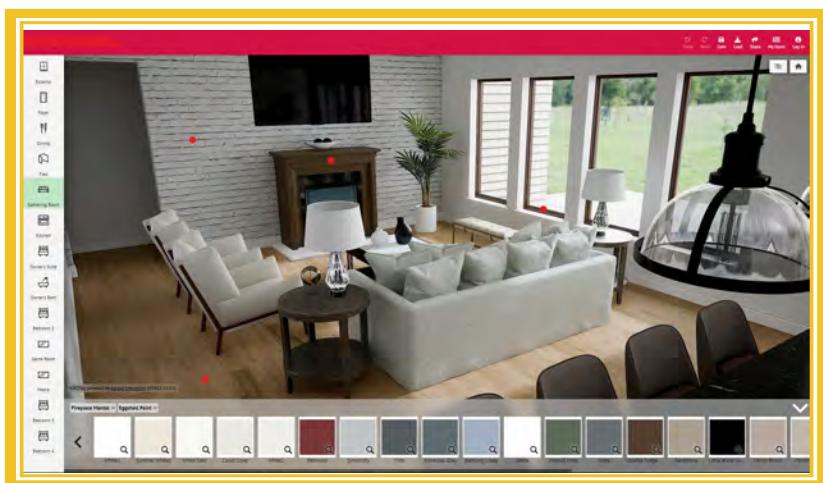
Kitchen Visualizer



Bathroom Visualizer



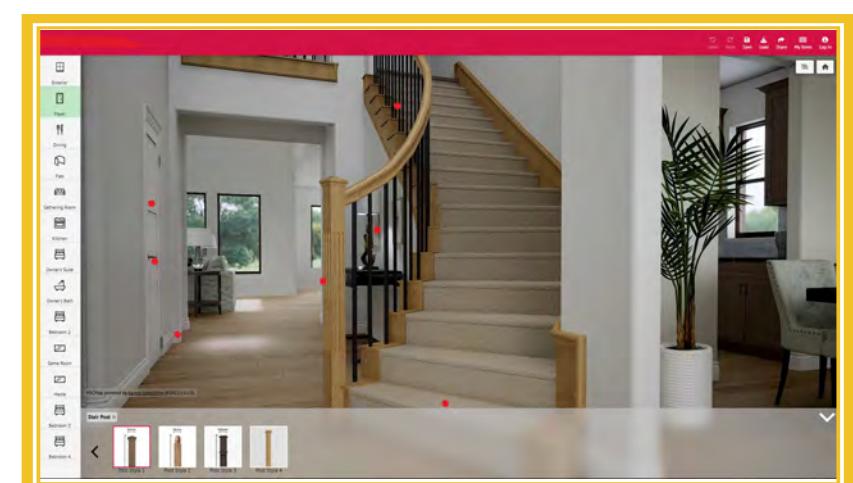
Flooring Visualizer



Living Room Visualizer



Exterior Visualizer

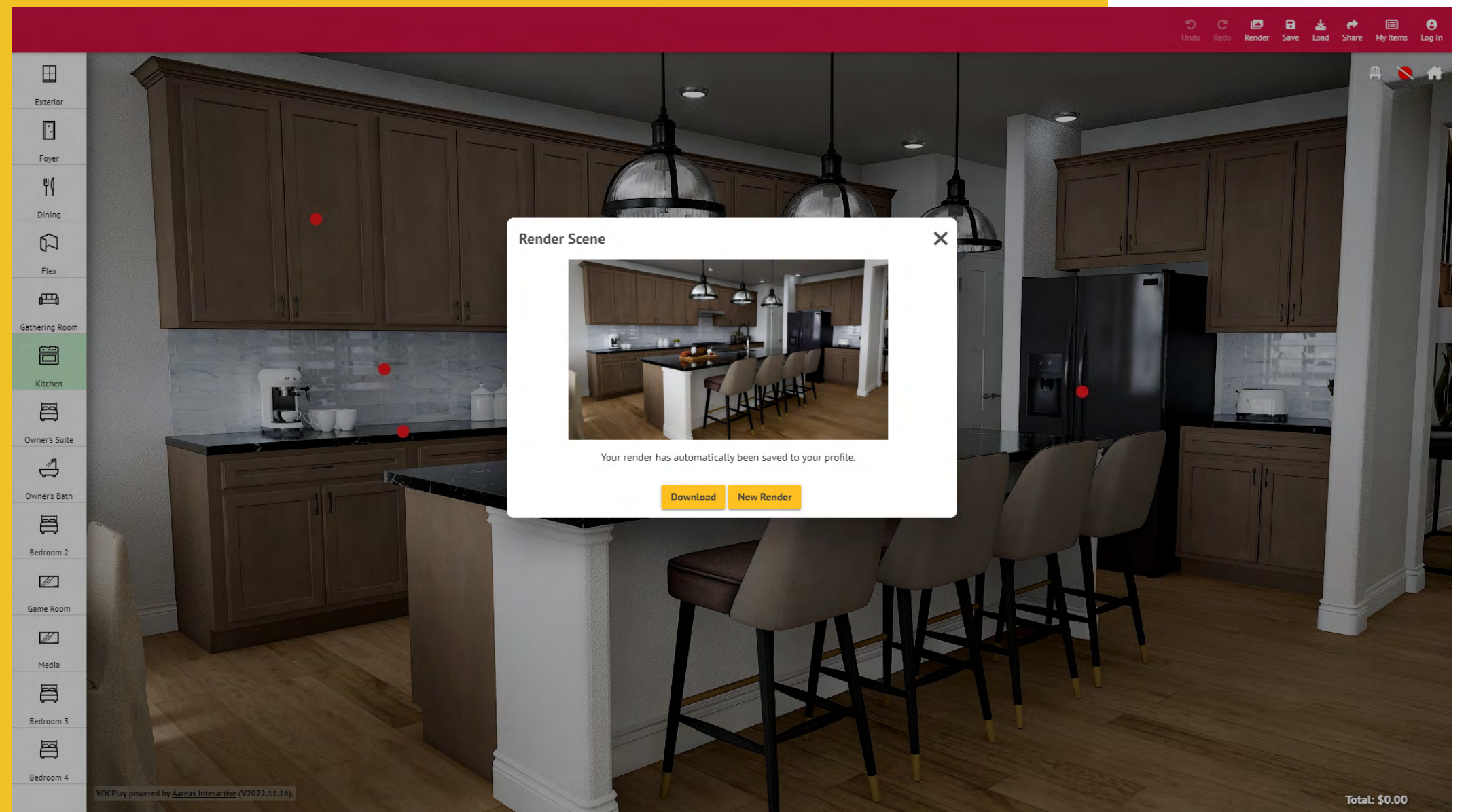


Interior Visualizer

unlimited photorealistic renderings

create high-quality renderings for various finish packages with different angles, materials and furnitures

Now, you can generate unlimited renderings in up to 2K resolution for **free** directly from Virtual Design Center, Virtual Scale Model or Product Visualizer & Configurator.



virtual scale model

An online interactive app for presenting 3D photorealistic buildings that showcases interiors and exteriors with virtual tours, renderings, and other media

The screenshot displays the VSM app interface. On the left is a filter sidebar with the following sections:

- VSM** (top left)
- Search Models or Unit #** (input field)
- Help** (icon)
- Model Type** (dropdown menu)
- Filters** (1 HOME MATCH)
 - Bedrooms:** Any, 1, 2, 3 (selected), Den
 - Bathrooms:** Any, 1, 1.5, 2, 3
 - Size:** 1080 sq ft to 1419 sq ft (slider)
 - Price:** \$537,000 to \$1,340,000 (slider)
 - Views:** NW, N, NE, W, Any (selected), E, SW, S, SE
 - Reset** and **Close** buttons

The main view shows a 3D rendering of a modern building with a red facade section. At the top right of the main view, there are icons for weather (sun, moon) and a color-coded legend for unit types: 2 Bed (green), 3 Bed+D (orange), 3 Bed (red), 2 Bed+D (purple), 1 Bed+D (blue), and 1 Bed (light blue). A **Default View** button is also present.

On the right side, a unit detail panel for **3B** is shown:

- 3B** (unit number)
- 1119 sq ft**, **3 bed**, **2 bath**, **NW** (unit details)
- From \$1,038,000** (price)
- 360°** (virtual tour icon)
- Floor Plan:** A detailed architectural drawing of the unit showing rooms: **Bedroom**, **Balcony**, **Dining**, **Living**, **Bedroom**, **Principal Bedroom**, and **W.C.** (bathroom).
- 3B** (unit number on floor plan)
- FLOORS 14-20** (floor range)

virtual site plan

An interactive site plan app that displays real-time sales availability with architectural control rules and advanced home search criteria.



FLOOR PLANS

STREET VIEW

SITE PLAN

NEIGHBOURHOOD

PREVIEW

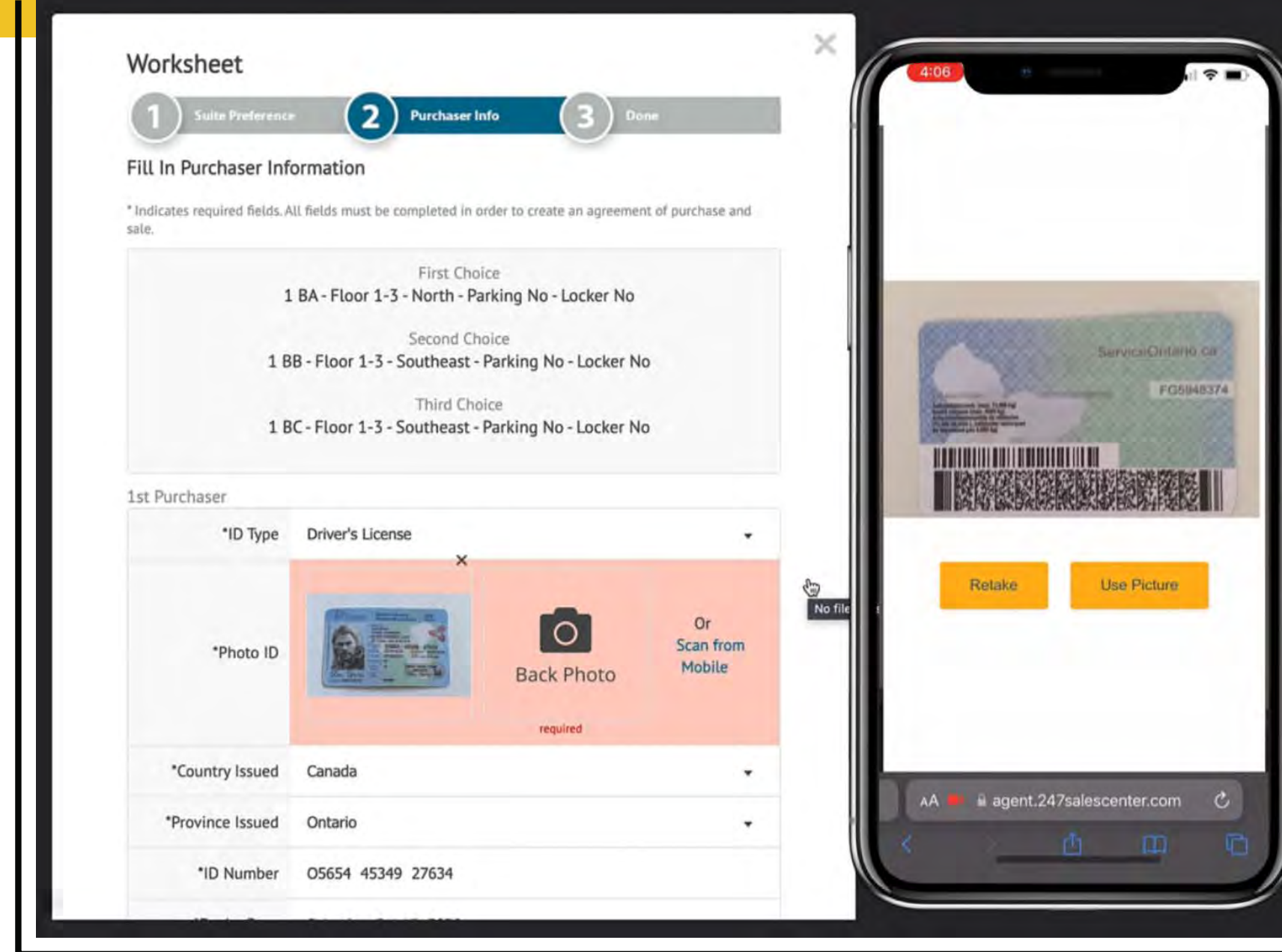
GALLERY

BUILDER STORY

condo worksheet software

Condo worksheet software helps to streamline the entire suite request and allocation process. Condo developers will have a better understanding of demand and will be able to allocate suites more effectively.

aareas.com



**minimize rescissions and
keep more agents satisfied**

interactive kiosks

Interactive Kiosk is a multimedia platform that contains 2D and 3D rich media designed for immersive presentations on large touch screen monitors at your sales center or online on any device. The Kiosk can integrate with the Virtual Site Plan (VSP) or Virtual Scale Model (VSM), advanced floorplan search with floorplan comparisons, galleries of 2D and 3D content, videos, the builders' story and more.

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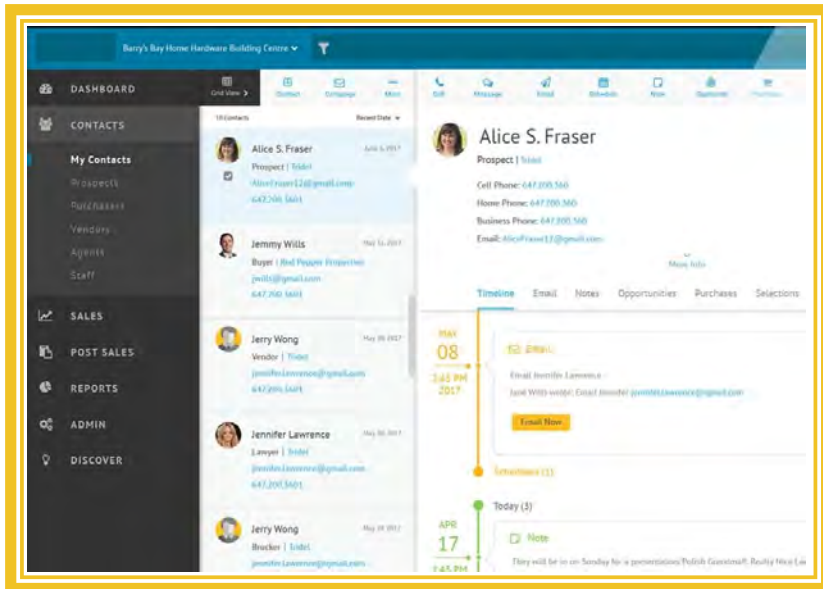
generate maximum customer satisfaction with shopping experience controlled by buyers



247SalesCenter

The 247SalesCenter is a Proptech Platform designed to create epic home buying experiences. It is a cloud-based hub made up of a series of builder apps designed to empower all your online and in-person digital sales, marketing, and design studio experiences. It includes everything from a real-estate CRM, website CMS, to interactive marketing, sales, and design studio apps. It improves operational efficiency and tightly integrates with the marketing, sales, design and construction operating units.

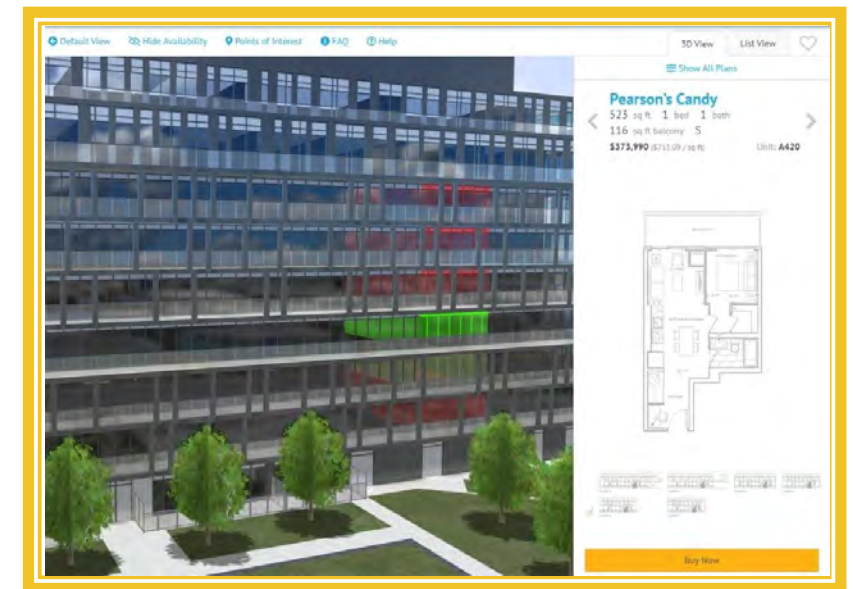
247SalesCenter



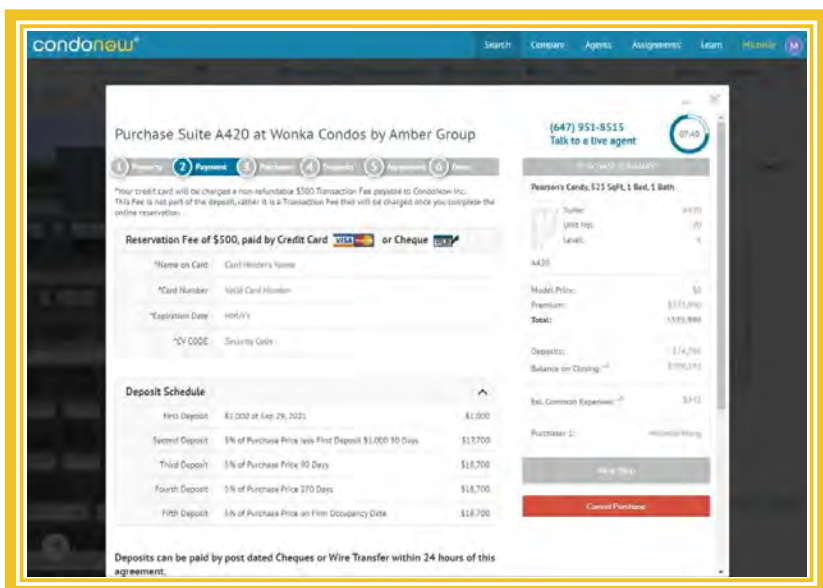
Contact Management



Virtual Scale Model



Inventory Management



Virtual Purchase Wizard



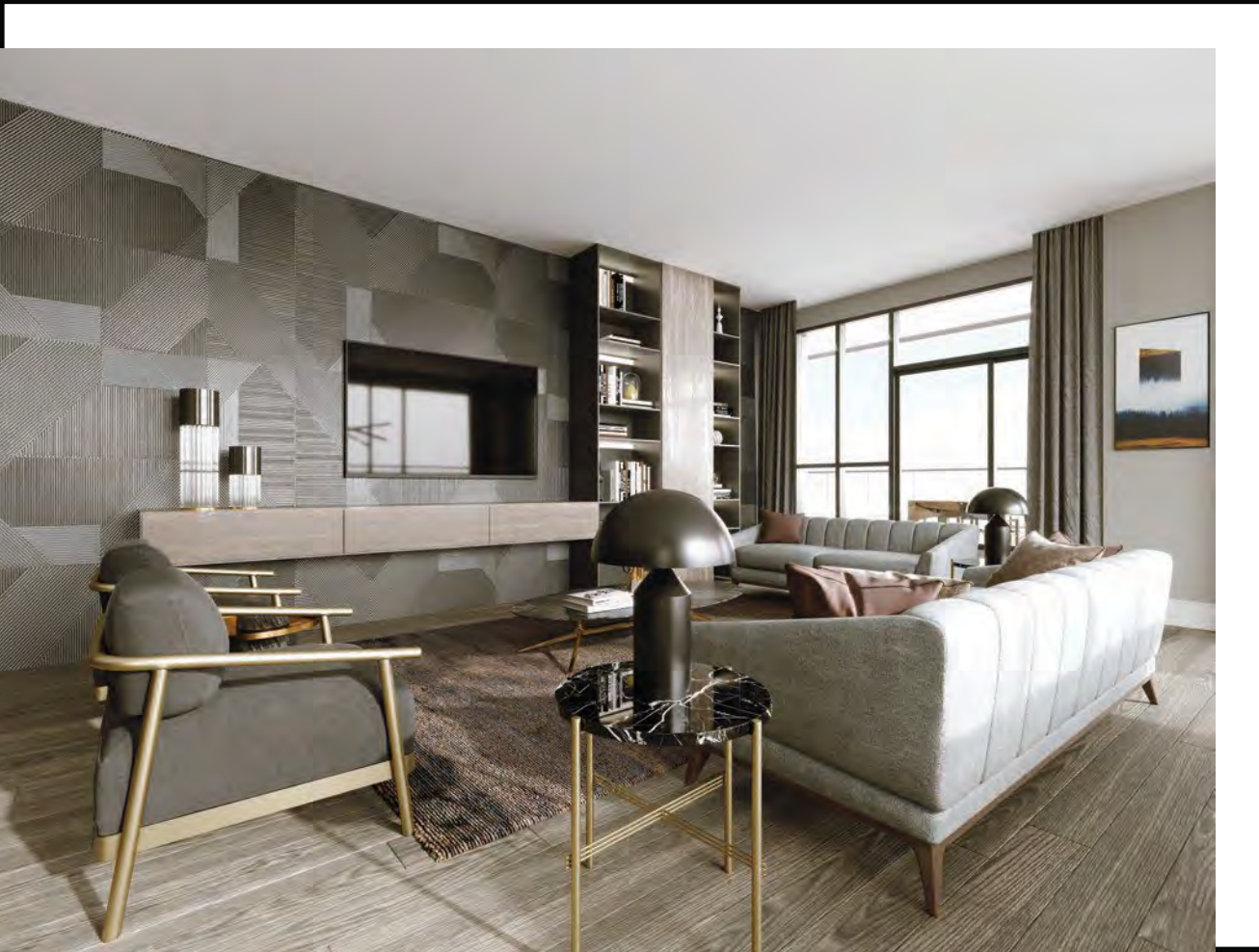
Digital Kiosk



Virtual Design Center

virtual model home

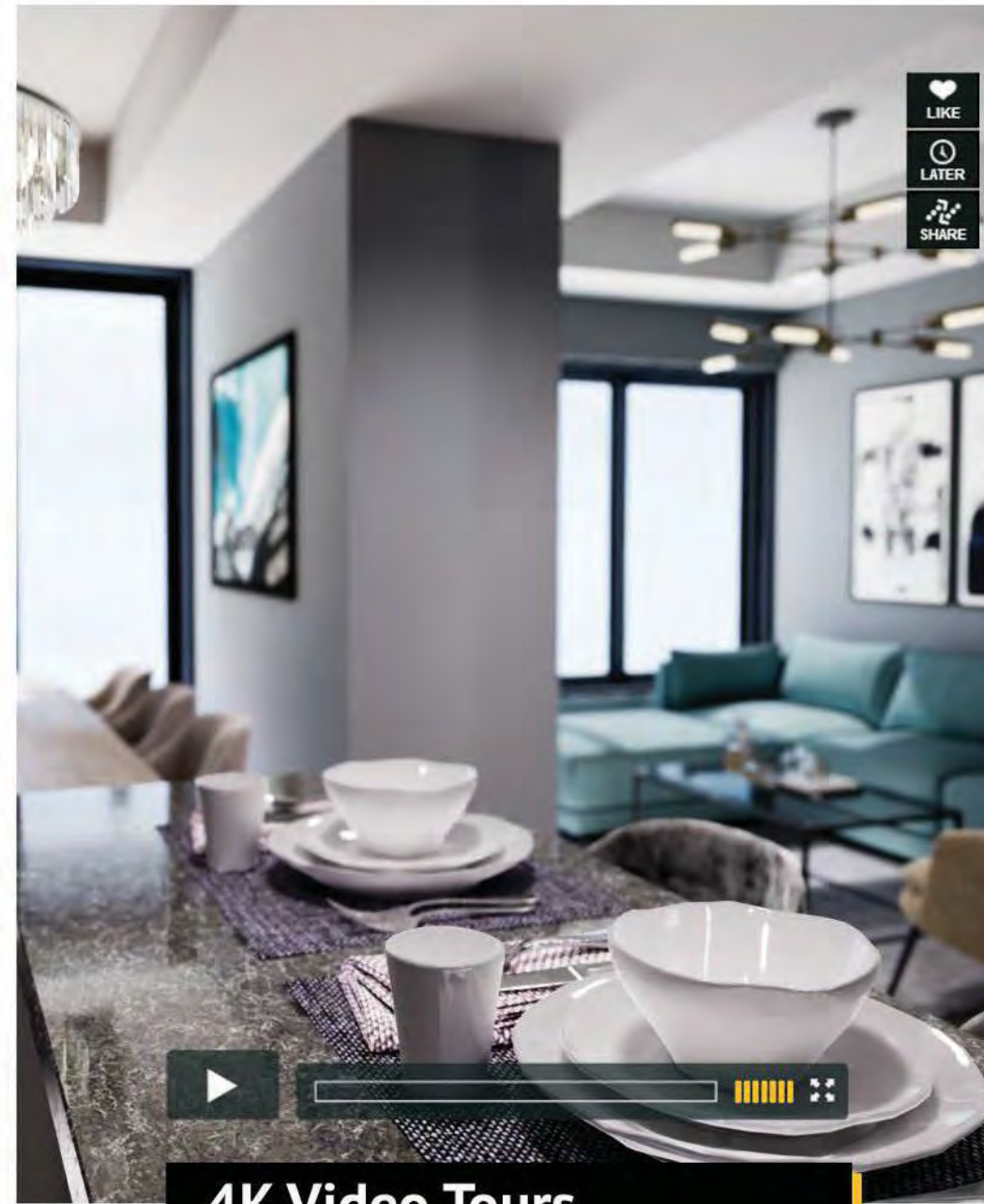
Virtual home staging (Virtual Model Home) or product staging is a modernized version of home staging that is significantly quicker and cheaper than traditional staging processes.



virtual tour



Interactive Virtual Tours



4K Video Tours

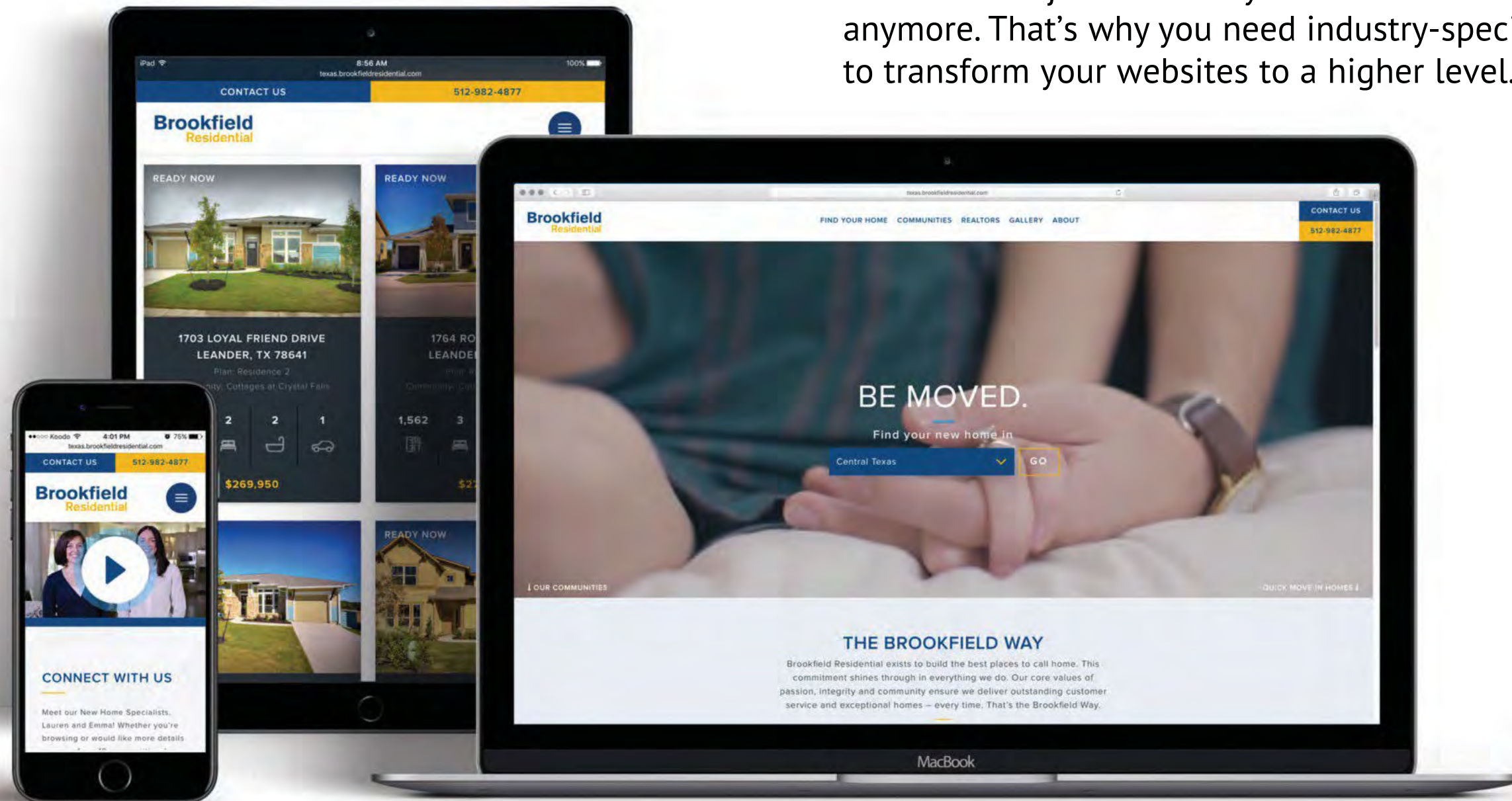


Stunning Still Renderings

A virtual tour may help you promote any residential buildings in a more appealing and explorable way. Visitors can navigate the house on their own via an interactive or video walk-through. In other words, they move from one room to another, visit all levels, and check every details.

custom home builder websites

Today's consumers are expecting not only an amazing web presence of a company but also the online experience and convenience that the company can provide. A simple website with just necessary information is not enough anymore. That's why you need industry-specific web tools to transform your websites to a higher level.

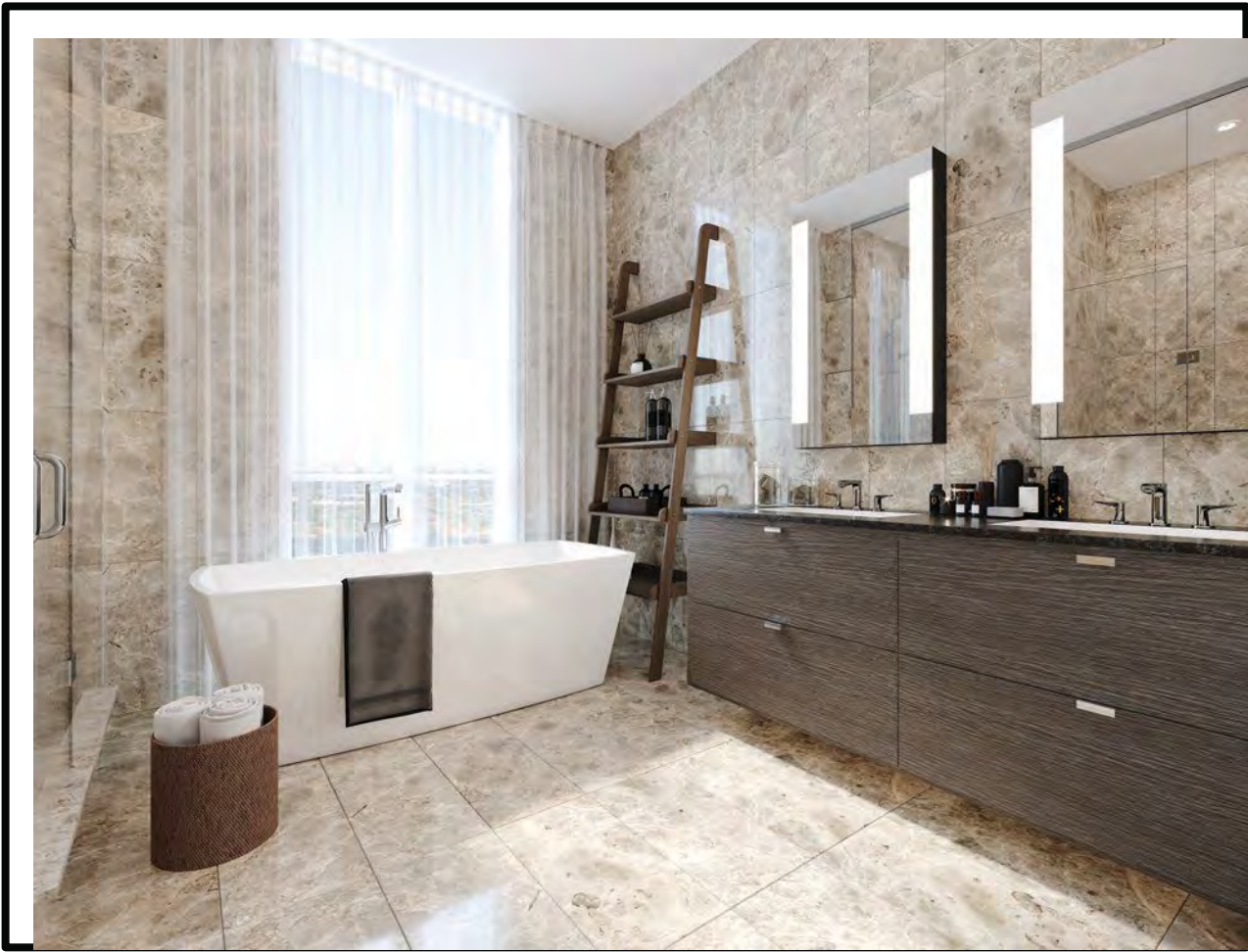


DIY renderings from VDC & VSM



DIY renderings with photoshop

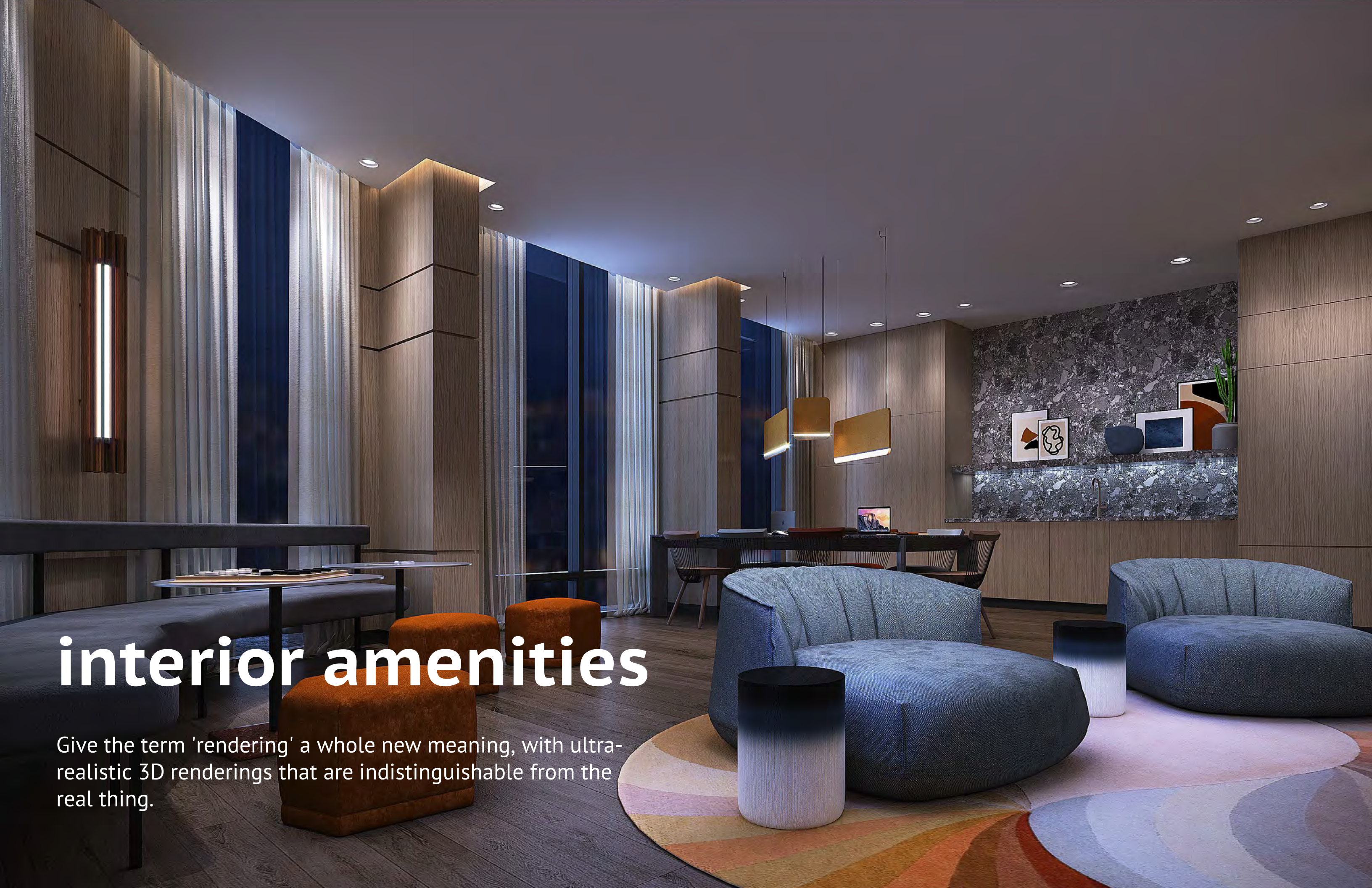




professional interior renderings

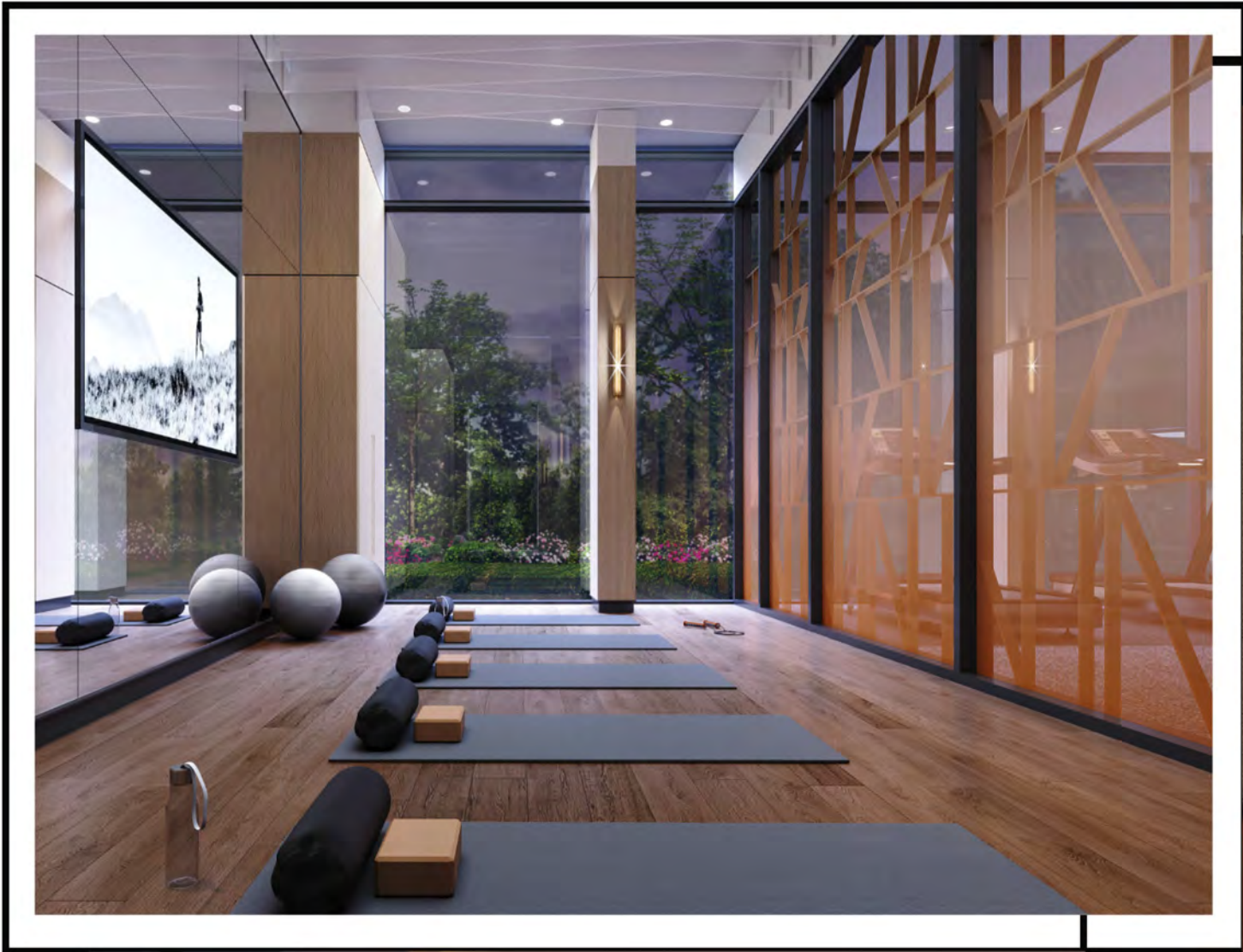
Don't tell buyers about their dream home, show them.





interior amenities

Give the term 'rendering' a whole new meaning, with ultra-realistic 3D renderings that are indistinguishable from the real thing.





professional exterior renderings

Our team specializes in bringing plans to life.



We serve new home and condo developers with tools to assist their presales by creating emotional connections between purchasers and their dream homes.



exterior amenities



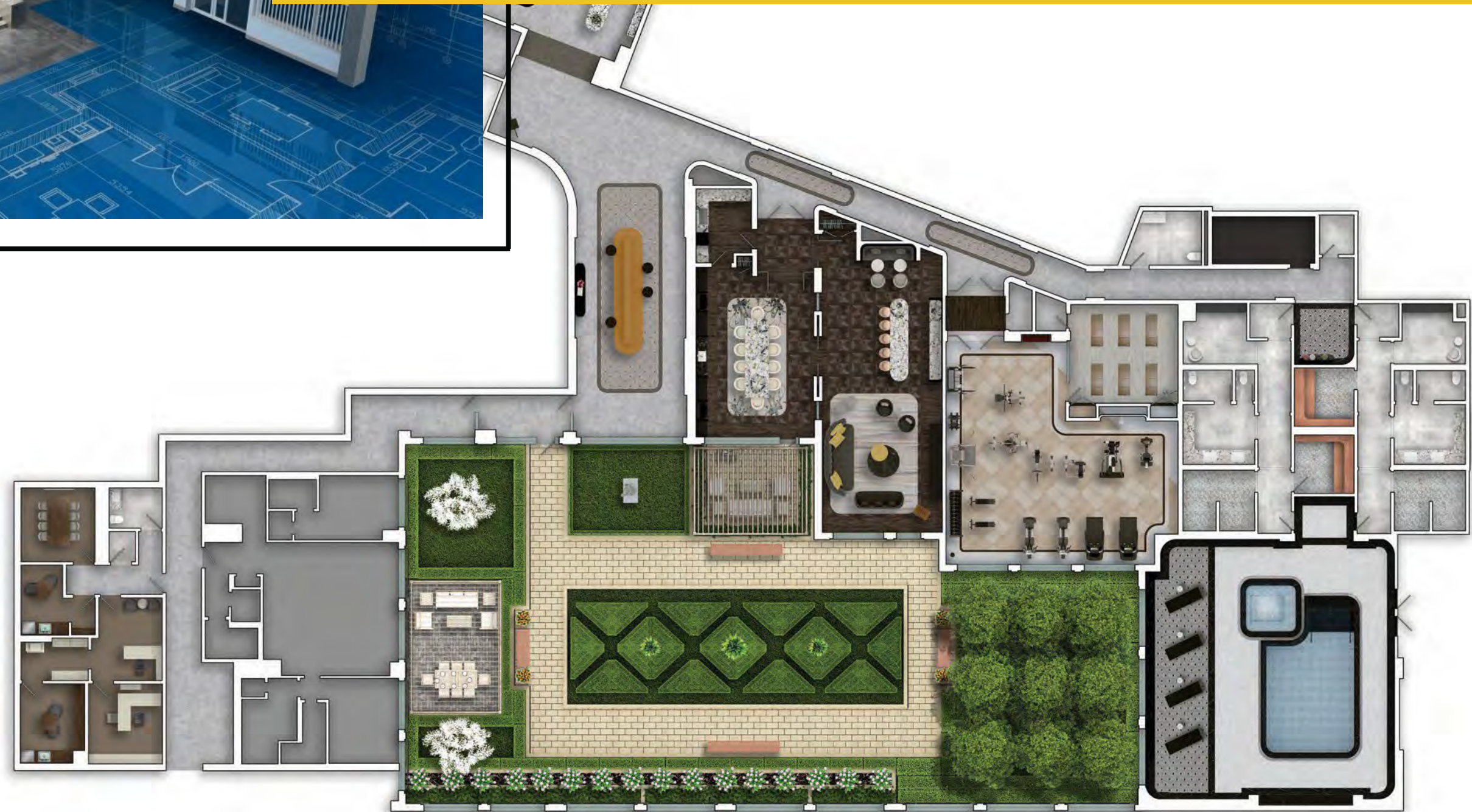






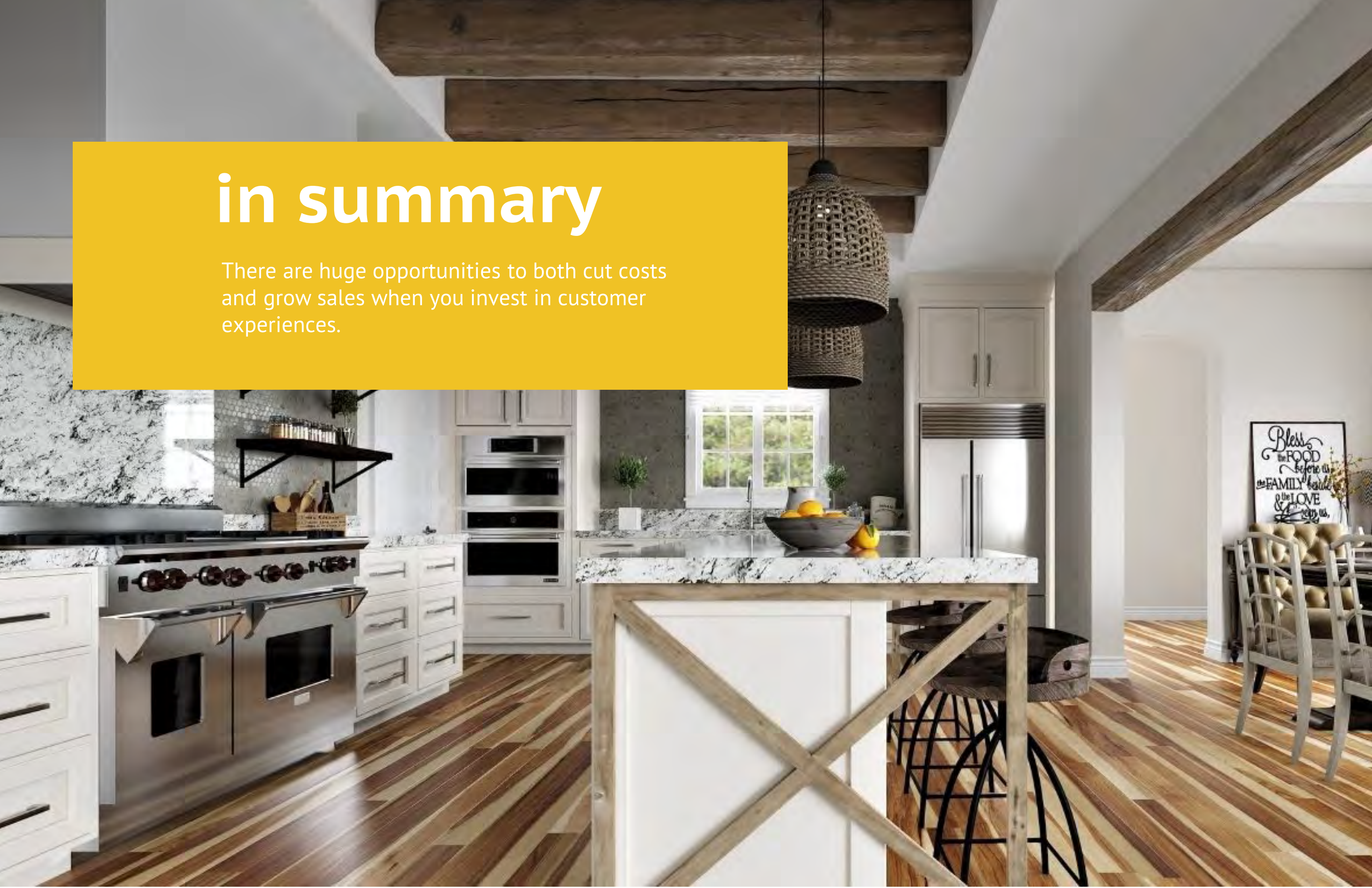
colored floor plans

Transform your black and white floor plans into beautiful 2D, 3D interactive layouts.



in summary

There are huge opportunities to both cut costs and grow sales when you invest in customer experiences.



2024

building epic home buying experiences

aareas.com

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At Aareas, we strive to be the world leader in delivering epic home buying experiences for real estate. We achieve this by fostering an innovative and entrepreneurial work environment that is supported by a significant investment in research and development.