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## Rubio Monocoat Launches 20 New Oil Plus 2C Colors and Updates Color Range

SPICEWOOD, Tex.—

Rubio Monocoat unveiled an updated and reimagined color range for its flagship Oil Plus 2C wood finish, enhancing its offerings to better meet the needs of customers and emerging design trends. The streamlined collection reduces the total number of colors from 55 to 40, focusing on the most popular shades while introducing 20 brand-new, on-trend colors.

This update reflects Rubio Monocoat’s commitment to innovation and adaptability, responding to the growing demand for finishes that highlight the natural beauty and unique characteristics of a variety of wood species. The new selection has been thoughtfully curated to provide a versatile palette aligning with modern design preferences and simplifying the decision-making process for customers.

The new colors draw inspiration from the simplicity of natural elements and the timelessness of neutral tones. These versatile, rich tones are designed to complement any project, save time, and provide unparalleled results in a single coat, reinforcing Rubio Monocoat’s commitment to innovation and quality.

Wood finish colors that work seamlessly across a variety of wood species were the goal set and attained by this color revamp. While white oak has traditionally been a primary focus of Oil Plus 2C, the expanded range now emphasizes compatibility with other popular wood species, including maple, walnut, cherry, birch, and exotic hardwoods. The updated palette enhances the natural grain and character of the wood and stays relevant to modern design preferences.

The new Oil Plus 2C colors are available for purchase in 6 mL, 20 mL, 100 mL, 130 mL, 390 mL, and 1.3 L sizes, accommodating projects of all scales. Customers can explore the new range at [www.rubiomonocoatusa.com](http://www.rubiomonocoatusa.com) or through select dealers nationwide.

With this launch, Rubio Monocoat continues to lead the way in high-performance wood finishes, offering solutions marrying beauty, durability, and sustainability. The revamped color range is a testament to the brand’s ongoing dedication to meeting the evolving needs of woodworkers, flooring professionals, designers, and homeowners alike.