

Corp. 5000 Kimberly Way • Loudon, TN 37774 IBS BOOTH S1436
P: 888.416.3553 • www.IDUPro.com • Media contact.Patti@IDUPro.com

New for 2015! TAS Tested Florida Velocity Hurricane Zone Rated More In Stock Designs and Sizes; Screens Available; New Texas Warehouse

**Loudon, TN For immediate release.** In its fourth year exhibiting at IBS, <u>Iron Doors Unlimited</u> (IDU), headquartered in Loudon, Tennessee, offers its largest ever, unmatched selection of distinctive wrought iron doors from the highest quality 12 gauge steel – **affordable and in stock**, ready for immediate delivery (ships in 2-3 business days). IDU also has a complete <u>Custom Door Group</u> that delivers exactly what customers want with fast CAD turn-around and exceptional pricing (ships 12-16 weeks).

**New Performance Ratings** Our doors are TAS tested, Florida Velocity Hurricane Zone rated #17218. These doors may be purchased through IDU's Custom Door program. In Stock IDU doors are DP-50 rated. For more information on our door testing and rating, go to <a href="https://www.lronDoorsUnlimited.com/Rating">www.lronDoorsUnlimited.com/Rating</a>



New In Stock Sizes IDU's stocked product offering has expanded to ten designs for 2015 with both 6 inch and 8 inch jambs. IDU has also added the two most popular replacement sizes in a square top for 2015 (3'0 x 6'8 stocked in a 4 9/16" jamb as well as 5'0 x 6'8) for easy installation into an existing opening. Screens are now available as a Custom Door order.

New In Stock Designs Artigiano™(Craftsman) – a ¾ lite door with a classic and versatile design of simulated divided lite(SDL) glass, stocked in Square and Eyebrow top, single and double. This design complements many architectural styles – especially Arts and Crafts, Mission and Craftsman. As American homeowners increasingly look for products with the Wow! factor to personalize

their spaces, IDU delivers inspired exterior and interior doorways that are elegant and affordable.



**Luce Lattice™** (Lattice Light) a ¾ lite door with a beautiful woven pattern with hammered edges, stocked in Square and Eyebrow top, single and double. Luce Lattice single doors are a great option for specialty doors (wine cellar, pantry and newer trends, like pub doors).

## **Expanded Warehousing and Distribution**

Iron Doors Unlimited adds 50,000 sq ft of warehousing with a new distribution center in the Dallas/Ft. Worth area in 2015. Matt Hocutt, National Sales Manager, noted, "We have seen exceptional growth nationally in 2014, and are committed to shipping In Stock doors to our customer base within 48 hours of receipt. Our new Texas facility (which brings our total warehouse space to almost 150,000 sq ft) will enhance our ability to better service our Southwest and West Coast customers."

The company's trade customers can check pricing and real time inventory 24/7 at <a href="IDUPRO.com">IDUPRO.com</a> "When customers realize that we also **offer installed sales of our product**, they tell us, it's almost too good to be true," Hocutt continued. "Great things are happening at Iron Doors Unlimited," he added, "and we are tremendously excited about 2015. The Builders Show gives us the opportunity to educate the consumer on what we can offer as a value added partner in this thriving category and raise the bar for our industry."

## **About Iron Doors Unlimited**

Hand forged & finished from the highest quality 12 gauge steel • Tempered double pane glass opens independently of doors • Unmatched selection of In Stock doors (3 top styles – Radius, Straight, Eyebrow) • Distinctive designs to fit any architectural style • Complete selection of iron doors handles, featuring proprietary brand Haun Handles™ • 10 Year Warranty Parts; 5 Year Finish; 1 year Glass; Custom Door Program (ships in 12-16 weeks)